

USIHC Board of Directors Meeting Minutes February 7, 2023 8:00PM (Eastern Time)

<https://us02web.zoom.us/j/84705817408?pwd=MGx2SGpoS2M5eIVzM0J4VVIINWVrUT09>

8:02 Virginia called the meeting to order and approved agenda.

Reports of Officers

President – Virginia Lauridsen, emailed a report (attached) of the FEIF conference she attended. Virtual education series going well, profit of \$3200, discuss next meeting or in the future continuing this series. Code of Ethics need to be signed by Asta and Sara, discuss requiring diversity training and Safe Sport in the future.

Secretary (Membership Numbers) - Sara Stewart, Sara was unable to log in, Emily reported 809 members and 613 households.

Treasurer – Lori Cretney, January reports attached, numbers were high because of a couple lifetime memberships that included donations for world championships, breeding and youth funds.

Reports of Committees

Affiliated Clubs – Leslie Chambers, absent

Breeding Committee – Virginia Lauridsen, see attached report, discussion of USIHC helping cover cost of judges to encourage more breeding evaluations to happen.

Education Committee – Jeff Rose, discussion of fast track retest, Emily confirmed application is on website and is rolling.

Leisure Committee – Janet Mulder

Sport Committee – Ásta Covert

Youth Committee – Lucy Nold

Promotions and Website – Emily Potts

Quarterly Committee Report – Nancy Brown

Old Business

Policies and Procedures Document

Jeff Motioned to add "*When a matter arises that is not covered in the Policy and Procedures document, the USIHC follows the current edition of Robert's Rules of Order.*"

Asta seconded, all in favor, motion passed.

Youth Cup-discussion of youth cup being a USIHC event. All other countries have their youth cup under the umbrella of their countries organization. It was discussed to add a sub committee, a manual, a separate bank account would be needed and insurance needs to be in place, and use this year as a template to make it a USIHC event in the future. Lucy and the other organizers have raised \$45,000 for the youth camp to happen.

Zoom Account, any subcommittee or board member who needs an account will have one. \$149 per person.

New Business

Budget for 2023 see attached, Lori read the budget and funding requests line by line .

Under budget, a discussion was had about changing the funding provided for shows. Janet motioned for \$400 per judge for shows with 1, 3 or 5 judges, Asta seconded, all in favor.

**Janet wrote down the wording for new policy to put it in effect,
Emily will add to Policy and Procedures.**

Next Meeting Time (March 14 at 8:00 pm Eastern Time).

United States Icelandic Horse Congress Inc.

Balance Sheet

As of January 31, 2023

02/03/23

	<u>Jan 31, 23</u>
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	83,884.92
Associated Money Market Acct.	96,113.72
Total Checking/Savings	<u>179,798.64</u>
Other Current Assets	
CD2884 own USIHC mature 4/7/22	2,000.00
CD3696 own USIHC mature 10/7/22	2,000.00
CDs for Judge Scholarship Fund	
CD 3746-matures 4/15/22	3,000.00
CD 3720-matures 10/11/21	3,000.00
Total CDs for Judge Scholarship Fund	<u>6,000.00</u>
Total Other Current Assets	<u>10,000.00</u>
Total Current Assets	<u>189,798.64</u>
Other Assets	
Blood Profile Funding Refund	-5,000.00
Total Other Assets	<u>-5,000.00</u>
TOTAL ASSETS	<u><u>184,798.64</u></u>
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended American Youth Cup	2,839.24
Unexpended Educational Outreach	233.00
Unexpended Breeding Fund	2,233.09
Unexpended Judge Schship. Fund	4,000.00
Unexpended World Champshp Fund	8,158.72
Unexpended Youth Funds	11,459.19
Total Other Current Liabilities	<u>28,923.24</u>
Total Current Liabilities	<u>28,923.24</u>
Total Liabilities	<u>28,923.24</u>
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	49,583.27
Net Income	9,365.57
Total Equity	<u>155,875.40</u>
TOTAL LIABILITIES & EQUITY	<u><u>184,798.64</u></u>

United States Icelandic Horse Congress Inc.
Income & Expense Report
January 31, 2023

Income		Expense	
Breeding Committee Income		Breeding Committee Expense	
Breeding Manual	\$ -	Breeding Comm Equip. Expense	\$ -
Total Breeding Committee Income	\$ -	Breeding FEIF Assessment Fees	\$ -
Competition/Sport Income		Competition/Sport Expense	
Ice Test Fee Income	\$ -	2022 Virtual Sport Show Exp.	\$ -
FEIF World Ranking Comp. Fee	\$ 323.84	2021 Virtual Sport Show Exp.	\$ -
Virtual Youth NR Entry Fees	\$ -	National Ranking Award Exp.	\$ -
Virtual FEIF Youth Tryouts	\$ -	Sport Judges Continuing Education	\$ -
Virtual Competition Entry Fee	\$ -	FEIF World Ranking Competition Fee	\$ -
Virtual Competition Sponsorship	\$ -	2023 USDIF Expense	\$ 240.00
NR Competition Fees	\$ 145.09	Total Competition/Sport Expense	\$ 240.00
Total Competition Sport Income	\$ 468.93	Education Committee Expense	
Education Committee Income		Virtual Education Seminar Expense	\$ 400.00
Trainer's Certification	\$ -	FEIF Conference Expense	\$ -
Virtual Education Seminars	\$ 3,798.50	FEIF 2022 Conference Expense	\$ -
Total Education Committee	\$ 3,798.50	Funding Programs	
Interest Income	\$ 17.19	Flagship Event-Clinic	\$ -
Membership Related Income		Flagship Event - Breeding	\$ -
Farm Listing	\$ 742.63	Flagship Event - National Ranking Shows	\$ -
Station Listing	\$ -	Membership Related Expenses	
Membership Dues		Administration	\$ -
Family Memberships	\$ 1,386.32	Membership Postage	\$ -
Foreign Friend mbshp	\$ -	Insurance	\$ -
Individual Memberships	\$ 3,800.04	Tax Preparation	\$ -
Individual 3 Year Membership	\$ 144.27	Annual Meeting Expense	\$ -
Individual Lifetime	\$ 2,400.00	FEIF Related Expenses	\$ -
Youth Membership	\$ -	Quarterly Expenses	
Total Membership Dues	\$ 7,730.63	Graphics	\$ -
Quarterly Income		Postage for Quarterly	\$ 346.70
Quarterly Ads Income	\$ 1,806.93	Printing	\$ 2,896.11
Total Membership Related Inc.	\$ 10,280.19	Total Quarterly Expenses	\$ 3,242.81
Registry Income		Service Fees	
DNA	\$ 38.11	Toll Free Line	\$ 16.60
Horse Name Change	\$ -	Website	\$ 18.00
Duplicate Registration Fees	\$ -	Worldfengur	\$ -
Late Stallion Report Fees	\$ 192.04	Total Membership Related Exp.	\$ 3,277.41
Registration Fees	\$ 190.96	Promotional Expense	
Transfer Fees	\$ 157.93	Educational/Promotional Outreach	\$ -
Total Registry Income	\$ 579.04	Promotional Advertising	\$ 1,000.00
USIHC Non-Member Fees	\$ 43.48	Promotional Postage Expense	\$ 38.35
Total Income	\$ 15,187.33	RC Co-op Promo Exp.	\$ -
		Total Promotional Expense	\$ 1,038.35
		Registry Expenses	
		DNA	\$ 511.00
		Clerical for Registry	\$ 199.00
		Printing Registration Paper	\$ -
		Office Supplies	\$ -
		Registry Postage	\$ 156.00
		Worldfengur Subscription	\$ -
		Total Registry Expenses	\$ 866.00
		Total Expense	\$ 5,821.76
Net Income (Loss):	\$ 9,365.57		

USIHC General Membership Funds

<u>12/31/2022</u>		<u>1/31/2023</u>
\$ 69,973.23	Checking	\$ 83,684.92
\$ 96,097.40	Money Market	\$ 96,113.72
\$ 10,000.00	CDs	\$ 10,000.00
\$ 176,070.63	Subtotal	\$ 189,798.64
\$ (2,839.24)	American Youth Cup	\$ (2,839.24)
\$ (1,193.52)	Breeding Fund	\$ (2,233.09)
\$ (232.04)	Educational Outreach	\$ (233.00)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (7,103.71)	World Champ. Team Fund	\$ (8,158.72)
\$ (9,192.29)	Youth Fund	\$ (11,459.19)
\$ 151,509.83	USIHC Unrestricted Membership Funds	\$ 160,875.40
	Net Change from 12/31/2022	
	\$	9,365.57
12/31/2022 Balance	Net Change from 12/31/2022	
\$ 151,509.83	\$	9,365.57

**USIHC Breeding Committee Meeting Minutes
January 22, 2023**

Members Present: Heidi Benson, Deb Cook, Lori Cretney, Sherry Hoover, Virginia Lauridsen, Lucy Nold, Ellen Rose Parker

Members Absent: Kristina Behringer, Hazel Lynn, Susy Oliver

Virginia called the meeting to order at 4:02 Central time.

The first topic of discussion was events scheduled for 2023 and a budgetary recommendation for the USIHC Board. Virginia informed the group that there are three breeding related events scheduled in the U.S. for 2023

A Full Assessment at Montaire Icelandics in Virginia, May 13-14.

A Young Horse Assessment in Colorado, October 1-2

A clinic with Oil Amble and Disa Reynis on "How to Ride a Breeding Assessment" at Harmony Icelandics in Iowa, September 25-27.

The group then began a discussion about what is an appropriate amount for the USIHC to spend in support of breeding events. Sherry asked Virginia how much it costs to host an assessment. Virginia said \$5000 (two judges at 500 Euros each for two days, plus international airfare). Sherry suggested that if the USIHC wants to encourage quality breeding in the U.S., they should fund the entire expense. Virginia then asked if she felt that the educational events should be supported as well. The committee felt they should, but not at the same level.

Heidi expressed her concern about the value of young horse assessments. Virginia explained that this will be an educational event and felt the committee should support it, as these horses have a better likelihood of being assessed in the future. She also explained that there is no longer an official FEIF young horse assessment (for reasons of veracity) and that the USIHC board will only support educational events. Everyone agreed that educational events are essential for growth. Lucy asked what portion of the clinic would involve a breeding judge, and Virginia responded one day.

Lucy suggested that the Board would not approve that level of support, as it is much higher than it has been in the past, and Virginia agreed. Lucy then suggested we create a formula for funding events that could be added to the USIHC Policies and Procedures document. She suggested it be based on how many days a breeding judge is paid. Thus, the full assessment would be funded at \$2000 (the Euro is currently 1.07 to the dollar), the young horse assessment would be funded at \$1000 (one judge for two days) and the clinic at \$500 (one judge for one day). The group all agreed that this seems equitable. For 2023, that would total \$3500. Virginia moved that the committee recommend a \$3500 budget for breeding and Heidi seconded the motion. The question passed with unanimous support.

To Whom It May Concern:

We are seeking to request sponsorship of the 2023 American Youth Cup by the USIHC. The 2023 Youth Cup will be the fourth of its kind and has become an important part of the development of youth riders in our country. The past three Youth Cups have been extremely successful.

This event is a wonderful blend of education, camaraderie and team driven competition. Bringing these kids together helps Icelandic horse youth, who are often very spread out, and can be far from qualified instructors, to find a shared community, receive training from high level educators and learn about Icelandic horse competition in a supportive and fun environment. It is our plan to continue this amazing tradition at the beautiful facility, Montaire, in Middleburg, VA.

This event is a huge financial undertaking; our preliminary budget indicates a cost close to 40,000 dollars. In the past the sponsorship of the USIHC has been a big part of ensuring this event's success, and helps us to keep participant cost more affordable for families. We invite you here to continue the organization's generous support of the event.

We would like to request \$100 per USIHC active member youth participant. It is difficult for us to project the exact number of active member participants before acceptance decisions have been made, which will not take place until April. However we have a pressing need to make certain deposits and arrangements sooner than this. Therefore we would like to propose that the USIHC sets aside \$2000 in the budget for the American Youth Cup. We would ask for \$1000 of that funding as soon as possible in order to begin paying for things such as lodging deposits, trainer plane tickets and other pressing expenses. When the final tally of participants with confirmed membership is known we will then request the rest of the money in accordance with the final ratio.

We are extremely thankful for your support. The youth of this country are our next generation of riders, trainers, breeders, horse enthusiasts and USIHC members, and we must invest in them to ensure that the Icelandic Horse is always a presence in America.

Best wishes

Your American Youth Cup 2023 Organizers
Lucy Nold, Maria Octavo and Mary Hedrick

Jeff Rose <jeffsrose@gmail.com>
To: Lori Cretney <spirittolter@gmail.com>

Tue, Jan 31, 2023 at 10:50 AM

Hi Lori:

My apologies. For 2023, I propose the following changes:

- 1) Trainer certification budget expense item of \$1,500 to help maintain FastTrack programming. I'd also offset this with a revenue line of \$2,000, as I'd expect to have enrollment of at least that amount to justify the expense.
- 2) Judging Seminar: Budget item of \$1,000 as a stop-gap should someone host and not break even. Last year we earmarked these funds from another lineitem and didn't end up using them.
- 3) Virtual Education: Expenses of \$2,000, with projected revenue of \$4,000, for a net gain of \$2,000.

Other than that, no changes to what we had for 2022.

The Affiliated Club Committee has the following request for consideration in the 2023 Budget meeting:

Policy #31: Regional Club Clinic or Show Support (2023) - Request

The Affiliated Club committee is requesting a budget of at most \$6500 for 2023 from the USIHC to support clinics or shows (schooling or national ranking) held by USIHC regional clubs (\$250-\$500 per club). Funds to be distributed up to \$500/club, for the calendar year 2023 subject to the eligibility requirements below.

Eligibility:

1. The event details must be submitted to both the Affiliated Club Committee Chair (affiliated_clubs@icelandics.org) and the USIHC Secretary (calendar@icelandics.org) for inclusion in the USIHC Calendar of Events no later than 1 month (30 days) before the event.(The club hosting the event must be in good standing with the USIHC at the time of event submission for inclusion on Event calendar.)
2. Each regional club will be eligible for not more than one \$250 or \$500 grant in 2023.
3. Funds will be based on the number of USIHC member participants (in good standing at the time of the event). Clubs using USIHC recognized Trainers (those listed on the Icelandics.org website on Horse Trainer Page under Ride tab) or USIHC recognized Judges (those listed on Sport Judge Page, under Ride then Competition tab) would be eligible for \$50.00 per USIHC member participating, for up to 10 USIHC members. Total not to exceed \$500.
Clubs using a clinician not recognized by the USIHC (as detailed above), would be eligible for \$25.00 per USIHC member participating, for up to 10 USIHC members. Total not to exceed \$250.
4. The regional club hosting the event must be in good standing with the USIHC at the time of the event.
5. New regional clubs formed after January 1, 2023, will be eligible for funding only if the budget allows and therefore are not guaranteed funding.

6. Upon completion of the event, the regional club will submit a list of all USIHC participants in good standing (names) and the total number of participants (USIHC and non USIHC) to the Affiliated Club Committee Chair.

7. Once the event has been approved as successfully completed, payment will be issued to the Regional Club by the USIHC Treasurer.

Suggested (but not required): Affiliated Club include a write up of the event in the Quarterly.

Thank you
Leslie

2023 QUARTERLY COMMITTEE BUDGET REQUEST
Submitted by Nancy Marie Brown and Nicki Esdorn
January 13, 2023

The Quarterly Committee's budget request for 2023 is:

Design: \$4,000
Printing: \$12,429
Postage & handling (individual copies): \$2,390
Bulk mailing (2 boxes per quarter): \$220
Total: \$19,039

Our budget request for 2023 is based on printing 600 copies per quarter and mailing them in the least expensive way from the printer to USIHC members and magazine contributors (in individual envelopes) and to Affiliated Clubs for use in promotion (via bulk mail).

While USIHC members currently reside in 604 households, some members choose to receive only the e-Quarterly. In 2022, member households received 510 copies in March, 517 in June, 507 in September, and 527 in December.

Advertisers and contributors to the Quarterly receive an extra copy of the magazine; in 2022 we sent 15 contributors' copies in March, 24 in June, 19 in September, and 22 in December.

The copies not mailed to members and contributors are allocated to Promotion. When possible, to save on postage these are bulk-mailed from the printer to the Affiliated Clubs' representatives requesting them. The remainder are bulk-mailed to the Promotions Director (who is also the NEIHC representative, which has a standing request for our extra copies to use at Equine Affaire each fall). Since 2022, the Flugnir Club has made a similar standing request for March issues.

Cost of printing is based on the 2023 quote from KB Offset (attached); this company has printed the Quarterly since 2008 and has done an excellent job meeting our standards of quality & timeliness, as well as finding and correcting our (occasional) mistakes. Please note that the cost of printing a magazine of this quality is mostly in the initial press set-up; additional copies over 550 cost much less per copy.

The cost of the envelopes (and labeling) for member/contributor copies is included in the printing quote.

Cost of postage is based on the figures from our December 2022 mailing, including the mailing of 549 magazines in individual envelopes and bulk mailing of 51 magazines in 2 boxes (one to Vermont at \$29.40 and one to California at \$26.06). In 2023, we expect to mail to 2 Affiliated Clubs per quarter.

Cost of design has not changed since 2008 (when we engaged this designer) and is far below market rates.

Given that the cost of paper and postage have both gone up since 2022, we have looked critically at our operation to see where we could save money without losing quality. We are recommending that the USIHC end the mailing of copies of the Quarterly in Welcome Packets to new members. In the past, we have budgeted to send 25 magazines per quarter to welcome new members to the Congress. We estimate that, in 2023, that gesture would cost approximately \$1,000.00—an amount we think could be better spent on other USIHC projects. In discussion with Em Potts, we have agreed that the Promotion Committee will develop a new virtual Welcome Packet that will be more cost-effective, while still providing a warm welcome to new members.

Finally, please note that in 2022, the magazine brought in approximately \$2,000/quarter (\$8,000 total) in advertising to offset our production costs. In 2023 we aim to meet or exceed that figure.

QUARTERLY COMMITTEE BUDGET BREAKDOWN

MEMBERS, CONTRIBUTORS, & ADVERTISERS: 550 copies/quarter

DESIGN: \$1,000 per issue x 4 = \$4,000

PRINTING of 550 copies @ \$2,934.88/quarter x 4 = \$11,739.52

US POSTAGE for 550 copies @ \$597.36/quarter x 4 = \$2,389.42

subtotal ... \$18,128.94

PROMOTIONAL COPIES: 50 copies/quarter

PRINTING of 50 additional copies @ \$172.39/quarter x 4 = \$689.56

POSTAGE FROM PRINTER to promoters @ \$55/quarter x 4 = \$220

subtotal ... \$909.56

TOTAL 2022 QUARTERLY COMMITTEE BUDGET REQUEST = \$19,038.50

United States Icelandic Horse Congress Inc.		
Bare Bones Budget Items Proposed		
Income		
	2023	
Income	Proposed	
Breeding Committee Income	125.00	Evaluation fees, 5 @ \$25 1 Evaluation at Montaire (May)
Competition Inc.		
National Ranking Competition fee	600.00	8 competitions @ \$75 - Application Fee
WR Fee reimbursement	580.00	WR organizer reimburses USIHC for FEIF WR fee. For 2023 2 World Ranked events planned
IceTest fee reimbursement	1,000.00	Per Sport budget for 2023
Virtual Show Income	6,000.00	Entry fees and sponsorships
Class/Tryout Registration - Youth Show	1,022.40	\$30 per video x 36 videos less PayPal fees \$57.60 (\$1,080-\$57.60)
Sponsorships - Youth Show	145.50	\$25 per class x 6 classes = \$150
Education-Trainer's Certification	2,000.00	1 trainer's certification participant
Education-Virtual Education Series	4,000.00	So far actual amount is \$3,798 for 2023 educational series
Interest Income	42.00	Actual from 2022
Membership Related Income		
Farm Listing	3,300.00	Based on 30 listings @ \$110
Membership Dues		
Family Memberships	8,800.00	110 @ \$80
Individual Memberships	25,800.00	430 @ \$60
Individual 3 Year Memberships	1,500.00	10 @ \$150
Foreign Friend	640.00	8 @ \$80
Youth Membership	900.00	18 @ 50
Total Membership Dues	37,640.00	
Quarterly Inc.		
Quarterly Adv. Inc.	8,043.00	Based on 2022 ads actually sold during the year

	Total Membership Related Income	48,983.00			
	Registry Income				
	DNA	2,604.00	Actual from 2022		
	Duplicate Registration fees	196.00	Actual from 2022		
	Horse Name Change Fees	15.00	Actual from 2022		
	Late Stallion Report fees	1,076.00	Actual from 2022		
	Registration fees	5,157.00	Actual from 2022		
	Transfer fees	2,207.00	Actual from 2022		
	Total Registry Income	11,255.00			
	USIHC Non-Member fees	977.00	Actual from 2022		
	Total Income	72,729.90			

United States Icelandic Horse Congress Inc.									
Bare Bones Budget									
Expenses									
Page 1									
2023									
Proposed				Notes					
Breeding Committee Exp.									
Breeding Comm. Equipment Exp.	0.00			Nothing requested					
Canteña Evaluation Award	35.00			1 Evaluation planned for 2023. Based on actual expenses from 2019					
Ewell Breeding Award	70.00			1 Evaluation planned for 2023. 1 Evaluation held in 2022. Based on actual expenses from 2019					
FEIF Evaluation fees	30.00			1 Evaluation planned for 2023. Based on actual expenses from 2022					
Total Breeding Committee Exp.	135.00								
Competition Comm. Expense									
FEIF World Ranking fee	580.00			For 2023 2 World Ranking Events					
Virtual Show Expenses	5,000.00			Based on 2 shows in 2022 with 5 Judges + awards (Actual last year was \$3,671, however not all the Judges submitted an invoice)					
Ice Test user fee	1,000.00			For 2023 Virtual shows and National Ranking Shows per Sport budget					
National Ranking Award Expense	1,114.13			Actual expense for 2022 Iceberg awards and postage					
2023 Youth Show Judging Fee	126.00			Based on 36 videos at \$3.50 per video					
National Ranking Show Application Fee - Youth Show	75.00			National Ranking show application fee					
National Ranking Ice/Trail Fee - Youth Show	64.80			36 combinations @ \$1.80 per combination					
Show Awards - Youth Show	65.70			18 x \$3.65 per medal pieces 1-3 class for T1, T2, V1, F1, T8 & V8					
Postage/Shipping Handling/Tax on Awards - Youth Show	20.00								
Avery Printing Labels - Youth Show	10.00								
Mailing/Postage to send Awards to Participants - Youth	20.00								
Total Competition Comm. Expense	8,675.63								
Education-Riding Badge	416.00			4 sets of patches @ \$104					
Education postage	75.00			Postage to mail certificates and patches					
Total Education - Riding Badge	491.00								
FEIF Conference exp.									
FEIF 2023 Conf. exp.	650.00			Based on FEIF Conference in 2022					
Total FEIF Conference exp.	650.00								
United States Icelandic Horse Congress Inc.									
Bare Bones Budget									
Expenses									
Page 2									
2023									
Proposed				Notes					
Membership Related Expenses									
Administration									

Membership Postage	66.00	Postage used only for Treasurer. Actual expense from 2022	
Welcome packets postage	250.00	Postage used by Nicki to send Welcome Packets to new members. Actual expense from 2022	
Office/Supplies Exp.	105.00	Actual expense from 2021	
Tax. Prep. Services	406.00	Actual expense from 2022	
Total Administration	827.00		
Annual Meeting Exp.	150.00	Virtual meeting in 2022 (Speaker Fee)	
FEIF Membership fees	2,232.00	Actual paid for 2022-2023	
Insurance - Directors & Officers	715.00	Actual paid in 2022	
Quarterly Expenses			
Graphics	4,000.00	Actual expense from 2022	
Postage for Quarterly	2,399.42	Membership & copies sent to Nicki for Promo & Welcome Pkt use	
Quarterly Printing	11,739.52	2,400 Membership, contributor, & promo copies plus welcome packets. Actual printing expense for 2022 was \$11733.79	
Total Quarterly Expenses	18,128.54		
Toll Free line	199.20	\$16.60 x 12 previously \$15.55 for a total of \$186.60	
Domain Registry	0.00	Domain for icelandica.org (Go Daddy 3 years paid in 2021) and (Domain Registry 5 years paid in 2021)	
Website hosting	1,750.00	1 year Eternity hosting and SSL Certificate - Based on notice from Eternity	
Website-Wild Apricot	3,110.40	Database management system per notification from Wild Apricot on price increase	
Email G Suite Basic	216.00	\$18 per month	
Jotform	468.00	Virtual Show video submissions application	
WorldFengur Exp.	1,837.00	Based on payment for 2022	
Total Membership Related Expenses	29,623.94		
United States Icelandic Horse Congress Inc.			
Bare Bones Budget			
Expenses			
Page 3			
2023			
Proposed			
Notes			
Promotional Exp.			
Promotional copies (Quarterly)	689.56		
Promotional postage expenses	220.00	For Quarterly's used for promo use (not sent by Printer)	
Total Promotional Exp.	909.56		
Registry Expenses			
Clerical for registry	3,116.00	Based on 2022 expenses	
DNA	1,576.00	Based on 2022 expenses	
Printing & reproduction-Registrations	400.00	Based on 2022 expenses	
Registry Office supplies	112.00	Based on 2022 expenses	
Reg. WorldFengur Subscription exp.	117.00	Based on 2022 expenses	
Registry Postage	280.00	Based on 2022 expenses	
Total Registry Expenses	5,641.00		
Total Expense	45,525.73		

United States Icelandic Horse Congress Inc.					
2023 Funding Requests					
	Actual spent			Requested	
	2022	20	2022	2023	2023
Breeding Committee Budget					
Breeding Evaluation/Education Funding	0.00		0.00	0.00	0.00
Step Lease for Education Funding	500.00		0.00	0.00	0.00
Breeding Comm. Equipment Exp.	0.00		117.00	0.00	0.00
Total Breeding Committee Budget	500.00		117.00	0.00	0.00
Education Committee Budget					
Trainer Certification Training exp.	3,000.00		5,983.00	1,821.83	0.00
Virtual Education Series	0.00		0.00	2,000.00	0.00
Judging Seminars (one presentation)	1,000.00		0.00	1,000.00	0.00
Total Education Committee Budget	3,000.00		5,983.00	4,821.83	0.00
Funding Programs					
Young Horse Eval. funding support	0.00		0.00	0.00	0.00
Flagship Event - Breeding Evaluation	2,000.00		2,000.00	3,300.00	0.00
Flagship Event - National Handling Show	2,000.00		1,250.00	2,000.00	0.00
Regional Club Circuit/Schooling show support	3,500.00		800.00	3,500.00	0.00
Total Funding Programs	7,500.00		4,050.00	12,800.00	0.00
Leisure Committee Budget					
Swat/Strongline program 2022 program exp.	360.00		0.00	0.00	0.00
Swat/Strongline program 2023 program exp.	0.00		0.00	498.00	0.00
Total Leisure Committee Budget	360.00		0.00	498.00	0.00
Promotional Committee Budget					
Promotional Horses of Iceland	1,250.00		0.00	1,250.00	0.00
Promotional Advertising exp.	0.00		1,000.00	2,000.00	0.00
Promotional Advertising on Facebook exp.	0.00		0.00	0.00	0.00
Promotional Material Business exp	1,200.00		0.00	1,000.00	0.00
Promotional Material Printing brochures	300.00		0.00	0.00	0.00
Promotional Material - stickers	120.00		0.00	0.00	0.00
Stationery - postage	300.00		0.00	0.00	0.00
Educational/Promotional Outreach Fund	1,000.00		0.00	0.00	0.00
Young Horse Expenses	60.00		0.00	0.00	0.00
MC Circuit print exp.	750.00		500.00	750.00	0.00
Total Promotional Committee Budget	5,280.00		2,499.00	5,000.00	0.00
Sport Committee Budget					
United States Dressage Federation	340.00		240.00	340.00	0.00
Sport Judges	1,000.00		175.00	1,000.00	0.00
2023 World Championships Team Leader Stipend	0.00		0.00	1,000.00	0.00
2023 World Championships Individual Expense	0.00		0.00	5,000.00	0.00
Total Sport Committee Budget	1,340.00		415.00	7,380.00	0.00
Website Budget					
Farm and Station Listings	0.00		0.00	0.00	0.00
Adding P2 to National Ranking	1,500.00		0.00	0.00	0.00
Recognizing highest scoring domestic bred in Green Horse Four Gait and Test	2,000.00		0.00	0.00	0.00
Labeling US Domestic Horses	750.00		0.00	0.00	0.00
Total Website Budget	4,250.00		0.00	0.00	0.00
Youth Committee Budget					
Spartan Award	50.00		0.00	50.00	0.00
2022 FEH Youth Cup Country Award	75.00		0.00	0.00	0.00
2022 FEH Youth Cup Country Leader participation fee	200.00		0.00	0.00	0.00
2022 FEH Youth Cup Country Leader Stipend	1,000.00		0.00	500.00	0.00
2022 FEH Youth Cup Team Leader Stipend	1,000.00		0.00	0.00	0.00
2022 FEH Youth Camp County Leader Travel Stipend	0.00		0.00	500.00	0.00

2023 FISH Youth Camp Participant Travel Stipend	0.00	0.00	1,000.00	0.00 \$100 x 3 participants
2022 Judges Fee	300.00	0.00	0.00	0.00 Based on 2018 Youth Cup expenses \$75 x 4 judges
2023 American Youth Cup Member Participation Stipend	0.00	0.00	2,000.00	0.00 \$100 per USBC member maximum of 20 participants. Request \$1,000 deposit upfront
Total Youth Committee Budget	2,919.00	0.00	4,000.00	0.00
Total Expense:	25,913.40	17,675.00	30,264.40	0.00
Net Income from Bare Bones Budget:	27,204.17			
Deficit (Maximum)**:	13,165.18			** 12% of the 12/31/22 Operating Cash Balance
Total available for additional funding:	45,365.35			
	10,120.90			

2023 Sport Committe Budget		
FEIF World Ranking Fee		580
Ice Test User Fee		1000
National Ranking Award		900
2023 Team Leader Stipen		1000
Virtual Show		2500
2023 WC Holland Exp.		5650
Total 2023		11630

Youth Committee Budget 2023

	Expenses	Income	
Spaejari Award	\$50.00		Gift card to Zazzle store
Youth Show Judging Fee	\$126.00		Based on 36 videos at \$3.50/video
NR Show Application Fee	\$75		
Ice Test Fee	\$64.80		(36b Combinations at \$1.80/combin
Show Awards	\$65.70		18x\$3.65/medal places 1-3/class for
Postage/Shipping Handling/Tax on Awards	\$20.00		
Avery Printing Labels	\$10		
Mailing/Postage to send Awards	\$20		
Class/Try-out Registration Fee		\$1,080	\$30/video x 36 videos
Need to deduct Paypal fees	\$57.60		
Sponsorships		\$145.50	\$25/class x 6 classes
FEIF Youth Camp 2023:			
Travel stipend for Country Leader	\$500.00		
Travel stipend for Participants	\$1,500.00		\$500 to 3 participants
AYC Member Participation	\$2,000.00		\$100 per USIHC member participant 20 participants max.
Total	\$4,489.10	\$1,225.50	



Lori Cretney <spirittolter@gmail.com>

Leisure Committee Budget Request

2 messages

Janet Mulder <janet@akicefarm.com>
To: Lori Cretney <spirittolter@gmail.com>

Wed, Jan 25, 2023 at 3:26 PM

Hi Lori

Leisure Committee Budget requests:

\$288.60 - 2023 Sea 2 Shining Sea patches (200)

\$120 - Postage to mail patches (200)

\$90 - Envelopes/printing

\$498.60 - Total

Thank you,

Janet

Lori Cretney <spirittolter@gmail.com>
To: Janet Mulder <janet@akicefarm.com>

Wed, Jan 25, 2023 at 6:43 PM

Thank you Janet

Sincerely,
Lori
(Quoted text hidden)



Lori Cretney <spirittolter@gmail.com>

Budget Recommendation

2 messages

virginia harmonyicelandics.com <virginia@harmonyicelandics.com>
To: "spirittolter@gmail.com" <spirittolter@gmail.com>

Mon, Jan 23, 2023 at 9:48 AM

Hi Lori,

Nice to see you yesterday. I know you already know this, but just to have a paper trail, the Breeding Committee requests \$3500 in USHC support for events in 2023.

Thank you!

Virginia

Lori Cretney <spirittolter@gmail.com>
To: "virginia harmonyicelandics.com" <virginia@harmonyicelandics.com>

Mon, Jan 23, 2023 at 6:31 PM

Thank you Virginia

Sincerely,
Lori
(Quoted text hidden)

2023 FEIF Annual Conference

The 2023 FEIF Annual Conference was held in Stockholm, Sweden. 14 of 21 FEIF countries were represented.

Jean-Paul Balz from Switzerland was elected as new President of FEIF.

Gundula Sharman from Great Britain, FEIF Director of Youth Work was reelected for two years.

Will Covert, US, was elected as FEIF Sport Leader of FEIF and Atli Már Ingólfsson, Iceland, as Member of the FEIF Board.

Cosima König, Germany, was re-elected as member of the Arbitration Council (for 3 years)

Annette Hodel as member of the disciplinary board (for 3 years) and the delegates confirmed the state authorized accountant for the current year.

Svenja Rumpf, Germany, and Maja Nymann, Denmark, were unanimously appointed as members of the Education and the Youth Work Department for the period 2023 – 2025.

The 2023 World Championships will take place August 8-13 in Oirschot, Netherlands (also hosted in 2007 and 2017). Near Eindhoven. It will be a festival!

Opening ceremonies will be Wednesday evening.

There will be 30 minute breaks after 15 riders

Saturday will be the B finals, presentation of the Breeding Mares and two A finals

Sunday will be the remaining A finals and presentation of the Breeding Stallions.

The **primary conference topics** were: Strategy (legal, political, economic, environmental, sociology, culture, organizational conditions), Social License to Operate, and Animal Welfare.

The guest speaker was Mike Weishaupt PhD from the Veterinary University of Zurich. Mike discussed, the “Social License to Operate of the Horse World.”

- There is a great deal of public criticism, and most people think SLO is under threat.
- SLO is a dialog between the public and the horse industry
- Society is continually suspicious of animals in sport; animal welfare is central
- The circus, fur industry, science experiments and entertainment industry have been affected.
- Perception is key; social media can drive discussion
- Should we regulate or be regulated?
- With an unresponsive industry, the government will institute regulations
- Legitimacy, consent and trust are necessary to operate
- Ethics of responsibility and conviction

- We must prioritize animal welfare
- If you don't document it, you can't manage it; if you can't measure it, you can't manage it.
- We must uphold rules and sanctions
- We must educate all of our industry.
- Beware of overuse of horses and amount of recovery time.
- The weight of the rider is an important welfare issue.
- Put our energies into PR in our community and then reach outside.

Chairpersons Meeting

- We think of animal welfare because we *want* to
- It is difficult to assess the pain and discomfort of Icelandic Horses. Their tolerance is greater than most breeds.
- FEIF will form a working group to create a video about our commitment to horse welfare.

Spotlight on Leisure Riding – most FEIF members are leisure riders, so how can we better serve that community?

- Connect Regional Clubs to share info.
- Showcase one club at a time; that club could nominate the next club.
- Better use of the Riding Horse Profile so that there are fewer accidents
- Have a seminar for trainers to “Certify” the Riding Horse Profile.
- Many countries require a “license” to compete, which can be revoked

Worldfengur – Will likely need to raise prices to grow and keep current.

Sport Committee

- New rule that all 5 judge's scores will be used in both the preliminaries and finals.
- Finalized the list of “permitted” bits and photos to be used.
- Votes can be seen here: <https://www.feif.org/delegates-assembly-2023/>

Breeding Committee

- Voted to standardize the Young Horse and Foal Assessment. New form will be available on the FEIF website. A committee will develop criteria for judges of young horses and foals.
- Mike Weishaupt discussed animal welfare in relation to breeding goals: Are we risking the health of the Icelandic by trying to breed taller and slimmer horses?
- Does our breeding goal encourage problems such as hyper-mobility?

2024 FEIF Conference will be in Luxembourg.

