

## **USIHC – Board Of Directors 07/15/14 MEETING MINUTES**

### **Board Members:**

**Present:** Sara Lyter, Anne Elwell, Doug Smith, Kari Pietsch-Wangard, Lori Cretney, Andrea Barber, Juli Cole, Ásta Covert, Katrin Sheehan (8:15)

**Excused:** None.

**Observers:** Sverrir Bjartmarz, Martina Gates

**Guests:** Nancy Brown, Nicki Esdorn

**Called to order (Sara Lyter) 8:02PM (Eastern)**

### **Secretary's Report (Doug Smith)**

Membership status as of July 13: 471 households – an increase of eight households.

### **Treasurer's Report (Kari Pietsch-Wangard)**

The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

<u>Combined bank account balances as of 6/30/14:</u>	<u>\$158,134.34</u>
<u>Unrestricted funds as of 6/30/14:</u>	<u>\$145,478.99</u>
<u>Net increase (decrease) since 4/30/14:</u>	<b><u>-\$1,890.10</u></b>

### **Standing Committee Reports**

- Breeding Committee (Andrea Barber)

*See attached.*

- Education Committee (Katrin Sheehan)

We had two successful conference calls, minutes are attached.

Borgeir Guðlaugsson will be our clinician for the 2014 judging seminar at the KY show in October. Details will be discussed starting June 23 and the seminar with its details will be announced on the USIHC webpage shortly.

The committee is now doing work in small groups to tackle several outstanding topics at the same time. The groups are setting dead lines and report back to the committee chair. I expect several projects to be done by the end of this year.

### **Email Voting**

- None.

## Old Business

- Standard Blood Profile (Andrea Barber)  
*See attached.*

MOTION [Sara Lyter]: The Board acknowledges this is an important project and fitting to the mission of the USIHC that could ultimately cost approximately \$15,000<sup>1</sup>. Further, the Board instructs Andrea Barber and Anne Elwell to work with Cornell to structure a formal agreement addressing matters of cost, payment, and scheduling. The resulting agreement to be brought back to the Board for approval. VOTE: Juli Cole votes “against.” The rest of the members vote “for”.

MOTION [Sara Lyter]: The Congress reimburse Bettina Wagner for the blood profile work done on the 45 horses of the “Cornell” herd with the provision that we receive a copy of the raw data and any work product generated to date. VOTE: Juli Cole abstains. The rest of the members vote “for”.

- Hirson Videos (Katrin Sheehan)  
Katrin reports she has a telephone call scheduled with Stan to review the state of videos for the website. She believes this conversation will conclude this matter. Katrin will advise Sara if a more formal response is needed.
- Quarterly Printing (Nancy Marie Brown, Nicki Esdorn)  
*See attached.*

MOTION: [Doug Smith] The revised distribution policy be immediately adopted with the purchase price amended from \$3.00 to \$5.00. VOTE: Approved unanimously.

## New Business

- Flagship Event Funding (Andrea Barber)  
*See attached.*

MOTION [Doug Smith]: The Board approve the new funding program with an amendment to the first bullet point making it clear the funding is based on sanction date not event date. Further, this funding program supersedes the previously authorized \$1,500 in support for Breeding Evaluations. The Kentucky Evaluation will receive an additional \$250 over the \$750 paid under the previous support. VOTE: Unanimously approved.

- FIRC Schooling Show Grant Request (Lori Cretney)  
The board concludes the requested funding does not fit with the supplied justification. At the same time, we believe the motivation is something innovative that should be supported. Therefore, we offer a different funding model:
  - \$60 in class sponsorship for the three innovative “harmony” classes (Walk, Trot, and Tölt).
  - \$10 / rider entered in each of the three “harmony” classes not to exceed \$440.
- NEIHC Youth Participation Grant Request (Lori Cretney)  
In light of the approval of the “Flagship Event” funding, the Board finds this request is better handled as a “Flagship” not as a grant.

---

<sup>1</sup> The funding will not necessarily all come from the USIHC as this will be structured as an official study by Cornell University which opens the possibility for tax-deductible donations.

- NEIHC Breeding Evaluation Grant Request (Lori Cretney)  
In light of the approval of the “Flagship Event” funding, the Board finds this request is better handled as a “Flagship” not as a grant.
- New Measuring Stick for Breeding Evaluations (Andrea Barber)  
Andrea explains the current measuring stick, a required piece of equipment for all Breeding Evaluations, is no longer serviceable. An attempt to replace the stick using one from Iceland has proven unsuccessful. The Icelandic stick has some construction defects. The manufacturer is not willing to provide any refund or repair. Andrea has consulted the FEIF Breeding Leader, Marlise Grimm, for a solution. Marlise recommends the “gold standard” measuring stick manufactured in Germany.

MOTION [Andrea Barber] The Board approves the purchase of the recommended measuring stick at the cost of approximately €600 plus shipping. Further, the Board accepts Juli Cole's offer to take the existing stick to the local Amish community to see if they could repair and/or produce something equivalent.  
VOTE: Unanimously approved.

- Young Horse Evaluation Funding (Andrea Barber)  
*See text in attached Breeding Committee report.*

MOTION: [Andrea Barber] The board approve the proposed text with the dates amended to clearly define this as a 2014-only funding program. VOTE: Unanimously approved.

The Breeding Committee will address this topic more fully during the next budget cycle.

**Meeting adjourned 10:04PM (Eastern)**

**Next meeting: August 19, 2014**

## USIHC General Membership Funds

4/30/14		6/30/14
\$ 20,656.61	Checking	\$ 16,326.91
\$ 131,691.79	Money Market	\$ 131,724.81
\$ 10,082.62	CDs	\$ 10,082.62
\$ 162,431.02	subtotal	\$ 158,134.34
\$ (6,482.84)	Youth Fund	\$ (4,012.56)
\$ (7,000.00)	Int. Judges Fund	\$ (7,000.00)
\$ (1,579.09)	World Champ. Team Fund	\$ (1,642.79)
\$ 147,369.09	<b>USIHC General Membership Funds</b>	\$ 145,478.99

Net Increase (Decrease) from previous report  
**(\$1,890.10)**

**United States Icelandic Horse Congress Inc.**  
**Income & Expense Report**  
January through June 2014  
Page 1

<b>Income</b>		<b>Expense</b>	
<b>Breeding Committee Income</b>		<b>Breeding Committee Exp.</b>	
Evaluation-FEIF fees	400.00	FEIF Evaluation fees	124.86
<b>Total Breeding Committee Income</b>	400.00	Elwell Breeding Award	81.30
		Evaluation Loss Prevention exp.	750.00
		<b>Total Breeding Committee Exp.</b>	956.16
 <b>Competition Inc.</b>		 <b>Competition Comm. Expense</b>	
Sanction Competition fee	100.00	FEIF World Ranking Comp. fee	340.54
<b>Total Competition Inc.</b>	100.00	National Ranking Award Expense	711.70
		World Championship Expenses	
		WC 2013 Berlin Expenses	409.73
		<b>Total World Championship Expenses</b>	409.73
		<b>Total Competition Comm. Expense</b>	1,461.97
 <b>FEIF Conference Reimbsmt.</b>	875.30	 <b>FEIF Conference exp.</b>	
<b>Interest Income</b>	136.38	FEIF Conf. exp. to be reimbrsed	902.06
		FEIF 2014 Conference exp.	1,702.13
		<b>Total FEIF Conference exp.</b>	2,604.19
 <b>Membership Related Income</b>		 <b>Membership Related Expenses</b>	
<b>Farm Listing</b>		<b>Administration</b>	
2014 Farm Listing	2,624.91	Mbshp. Postage	374.19
<b>Total Farm Listing</b>	2,624.91	Office/Supplies Exp.	56.53
<b>Membership Dues</b>		<b>Total Administration</b>	430.72
2014 Membership dues		<b>Annual Meeting Exp.</b>	
2014 Foreign Friend	65.97	2014 Annual Meeting expense	3,994.95
2014 Youth membership	35.00	<b>Total Annual Meeting Exp.</b>	3,994.95
2014 Family Mbshp	4,115.50	<b>FEIF related expenses</b>	
2014 Individual Mbshp	8,913.68	FEIF Mbshp fees	1,642.89
<b>Total 2014 Membership dues</b>	13,130.15	<b>Total FEIF related expenses</b>	1,642.89
<b>Total Membership Dues</b>	13,130.15	<b>Insurance</b>	533.00
 <b>Quarterly Inc.</b>		 <b>Quarterly Expenses</b>	
Quarterly Adv. Inc.	3,710.34	<b>Graphics</b>	2,000.00
Quarterly back issue sales	118.35	postage for Quarterly	1,242.55
<b>Total Quarterly Inc.</b>	3,828.69	<b>Quarterly Printing</b>	5,411.24
<b>Website Inc.</b>		<b>Quarterly Expenses - Other</b>	226.00
Stallion listing	9.71	<b>Total Quarterly Expenses</b>	8,879.79
Website Ad Inc.	627.49	<b>Toll Free line</b>	77.70
<b>Total Website Inc.</b>	637.20	<b>Total Membership Related Expenses</b>	15,559.05
<b>Total Membership Related Income</b>	20,220.95		

**United States Icelandic Horse Congress Inc.**  
**Income & Expense Report**  
 January through June 2014  
 Page 2

<b>Income</b>		<b>Expense</b>	
		Pleasure Rider Program Exp.	
		2013 PRP Award exp.	551.50
		Total Pleasure Rider Program Exp.	551.50
		Promotional Exp.	
		Display booth shipping	116.69
		Equine Affair Exp.	1,700.00
		Other Booth rental Expense	350.00
		Promotional postage expenses	389.07
		Promotional Exp. - Other	2.12
		Total Promotional Exp.	2,557.88
Registry Income		Registry Expenses	
Duplicate Registration fees	193.60	Clerical for registry	1,566.00
Late Stallion Report fees	984.00	Printing & reproduction-Regist.	379.88
Registration fees	3,027.54	Registry Office supplies	64.23
Transfer fees	1,604.31	Registry Postage	242.35
Total Registry Income	5,809.45	Total Registry Expenses	2,252.46
USIHC Non-Member fees	245.88	Youth Committee Exp.	
Youth Committee Inc.		Youth Cup Exp.	
FEIF Youth Cup Reimbursement	1,550.13	2014 Youth Cup expense	3,816.89
Youth Cup Tryout Fees	750.00	Total Youth Cup Exp.	3,816.89
Total Youth Committee Inc.	2,300.13	Total Youth Committee Exp.	3,816.89
Total Income	30,088.09	Total Expense	29,760.10

**Total Income: 327.99**

**United States Icelandic Horse Congress Inc.**  
**Income & Expense Report**  
**May 1 through June 30, 2014**

<b>Income</b>		<b>Expense</b>	
Competition Inc.		Breeding Committee Exp.	
Sanction Competition fee	25.00	Evaluation Loss Prevention exp.	750.00
Total Competition Inc.	25.00	Total Breeding Committee Exp.	750.00
FEIF Conference Reimbsmt.	875.30		
Interest Income	36.79		
Membership Related Income		Membership Related Expenses	
Farm Listing		Administration	
2014 Farm Listing	220.00	Office/Supplies Exp.	42.55
Total Farm Listing	220.00	Total Administration	42.55
Membership Dues			
2014 Membership dues			
2014 Family Mbshp	504.67		
2014 Individual Mbshp	1,181.19	Quarterly Expenses	
Total 2014 Membership dues	1,685.86	Graphics	1,000.00
Total Membership Dues	1,685.86	postage for Quarterly	468.91
Quarterly Inc.		Quarterly Printing	2,581.42
Quarterly Adv. Inc.	776.50	Total Quarterly Expenses	4,050.33
Quarterly back issue sales	40.00		
Total Quarterly Inc.	816.50	Toll Free line	25.90
Total Membership Related Income	2,722.36	Total Membership Related Expenses	4,118.78
		Promotional Exp.	
		Display booth shipping	39.34
		Promotional postage expenses	98.97
		Total Promotional Exp.	138.31
Registry Income		Registry Expenses	
Duplicate Registration fees	96.50	Clerical for registry	539.00
Late Stallion Report fees	300.00	Printing & reproduction-Regist.	379.88
Registration fees	1,568.72	Registry Office supplies	37.24
Transfer fees	447.04	Registry Postage	118.00
Total Registry Income	2,412.26	Total Registry Expenses	1,074.12
USIHC Non-Member fees	25.00		
Youth Committee Inc.		Youth Committee Exp.	
FEIF Youth Cup Reimbursement	1,550.13	Youth Cup Exp.	
Total Youth Committee Inc.	1,550.13	2014 Youth Cup expense	3,455.73
		Total Youth Cup Exp.	3,455.73
		Total Youth Committee Exp.	3,455.73
Total Income	7,646.84	Total Expense	9,536.94

**Net Income (Loss): (1,890.10)**

07/11/14

**United States Icelandic Horse Congress Inc.**  
**Balance Sheet Standard**  
As of June 30, 2014

	<u>Jun 30, '14</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
Associated Checking acct.	16,326.91
Associated Money Market Acct.	131,724.81
<b>Total Checking/Savings</b>	<u>148,051.72</u>
<b>Other Current Assets</b>	
CD ownd by USIHC matures 4/7/13	3,000.00
CDs for Judge Scholarship Fund	
CD-matures 10/5/17	3,052.05
CD-matures 10/5/15	3,027.06
CD-matures 9/29/16	1,003.51
<b>Total CDs for Judge Scholarship ...</b>	<u>7,082.62</u>
<b>Total Other Current Assets</b>	<u>10,082.62</u>
<b>Total Current Assets</b>	<u>158,134.34</u>
<b>TOTAL ASSETS</b>	<b><u>158,134.34</u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
Unexpended Judge Schlshp. Fund	7,000.00
Unexpended World Champshp F...	1,642.79
Unexpended Youth Funds	4,012.56
<b>Total Other Current Liabilities</b>	<u>12,655.35</u>
<b>Total Current Liabilities</b>	<u>12,655.35</u>
<b>Total Liabilities</b>	12,655.35
<b>Equity</b>	
Opening Bal Equity	96,926.56
Retained Earnings	48,224.44
Net Income	327.99
<b>Total Equity</b>	<u>145,478.99</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u>158,134.34</u></b>



## **Breeding Report**

**June 2014**

*Submitted by Andrea Barber*

### 2014 Breeding Evaluations

- ❖ May 10-11, 2014 at Swallowland Farm in Shelbyville, KY
  - The organizers were informed of the board's recent decision to provide \$750 in funding for this event. This was greatly appreciated by the event organizers!
  - Paperwork to certify the track and facility for holding breeding evaluations has been sent to FEIF.
- ❖ September 23-24, 2014 hosted by the NEIHC at Thor Icelandics in Claverack, NY - A young horse evaluation will also be held in conjunction with this event.
  - The organizers were informed of the board's recent decision to provide \$750 in funding for this event – and that they will receive it after the event has been successfully completed. This was greatly appreciated by the event organizers!
- ❖ Measuring stick – *Will explain on call*

### FEIF Breeding Trainer Seminar

FEIF is holding a seminar for breeding trainers in Germany this year. Each country is allowed to send three participants. I forwarded the information about the seminar to all trainers listed on the USIHC website. I received no takers on the opportunity (though a couple of people did say they wished they could attend, but could not due to other commitments). I have informed FEIF that we will not be sending any participants and that our seats may be offered up to others.

### Support For Young Horse Evaluations

The following proposal was sent to the Breeding Committee:

#### **Young Horse Evaluation Support**

The USIHC has budgeted \$500 this year to support young horse evaluations. It is proposed to split these funds equally among all qualifying events during the calendar year.

#### Eligibility

- The event must be open to the public to either participate, or observe.
- The event details must be submitted to both the US Breeding Leader ([breeding@icelandics.org](mailto:breeding@icelandics.org)) and the USIHC Secretary ([calendar@icelandics.org](mailto:calendar@icelandics.org)) for inclusion in the USIHC Calendar of Events no later than two weeks (14 days) before the event.

- The host of the event must be a current USIHC member in good standing.
- The young horses at the event must be evaluated under the [FEIF General Rules for Young Horse and Foal Assessments](#).
- The results of all assessments must be forwarded to the US Breeding Leader no later than December 1<sup>st</sup> of the supported calendar year.

Once all eligible events for the year have been completed and assessments have been received by the US Breeding Leader the funds will be distributed equally to all qualifying event hosts.

The proposal was supported with a “yes” vote by the majority of the committee members. However, almost all the members who participated in the discussion felt the amount budgeted for this year was far too low and want to see a much larger figure for next year. I agree with this and I think while the Board should approve this proposal for this year – we must keep these events in mind in our current funding discussions.

#### 2014 Young Horse Evaluations

- ❖ As a reminder I will be organizing Barbara Frische’s 2014 tour to evaluate young horses according to the [FEIF General Rules for Young Horse and Foal Assessments](#) Barbara will likely be in the US and available for young horse evaluations or other events (clinics, etc.) June – mid-August and again in October. The requirements to host a young horse evaluation are fairly basic and can be found on the [Breeding Committee page](#) of the USIHC website. The most important requirement being a willingness to learn! The horses presented need not be show or breeding prospects either – a judgment is valuable information for the breeder or owner of any young horse. If anyone is interested in either having Barbara come to their farm to perform an evaluation, or is interested in attending one at another farm they should contact me directly at: Andrea Barber [toltstar@yahoo.com](mailto:toltstar@yahoo.com) Currently there has been interest in holding events in Vermont, Pennsylvania, and Washington.

## Minutes

### Education Committee Conference Call Wednesday April 30<sup>th</sup> at 8:00pm Eastern

Attending: Will, Coralie, Sara, Juli, Alex D., Cindy and Katrin  
The conference call started at 8:01pm and ended at 8:33pm Eastern.

Proposal for discussion: Cindy Wescott:

"I propose that the Education and promotion committees have open discussions about how to implement video links to the USIHC website. Then report their discussions to the BOD in 30 days."

The committee members agreed on forming a group of education and promotion committee members with the goal to develop a promotional/educational video for the general public. This video would be made available through the USIHC webpage and possibly for supporting the USIHC booth at events.

The emphasis of the video should be on the gaits, the temperament and versatility of the Icelandic Horse.

## Minutes

### Education Committee Conference Call Wednesday May 10<sup>th</sup> at 8:00pm Eastern

Attending: Coralie, Sara, Juli, Alex P., Kari and Katrin, Nicki at 8:50

1. Katrin stated, that due to her limited time, she would like for all committee members to step up, so the education committee can be lead and perform as a team, versus having ONE leader. All in attendance committed to being part of this structure. The committee will be forming sub-committees for all pending tasks, which will report to Katrin about their work and their results. Katrin will then do the reporting to the BOD. Deadlines will be put in place to make sure that tasks get done.
2. Bernie's project of written material to support the riding badge program was discussed. The committee honors his work! Coralie has taken on to edit the material with photos and format it into an easy to read layout. She will do this chapter by chapter. The availability of this work was discussed and it was agreed, that it should be available to members of the USIHC only, through the webpage. Another perk to be a member of the congress!

3. The German Trainer-C material is partly translated. Alex P. is taking on this project with other German native speaking members of the congress to complete the translation.
4. The German Riding Badge program is being discussed as a possibility to use some of the badges to be taught here in the US. To do so, we would have to translate that material, if IPZV gives its' permission. It was discussed, that the completed Trainer C Translation should be delivered to IPZV first, before we ask to translate another program or parts thereof. We will come back to this at a later time. The connection to the German education committee has already been established.
5. An intern judge Seminar is in the planning for the KY show in October. Kathy Love and the team around her are happy to have the seminar at the show and currently two of the judges, who are teaching such seminars, have been contacted for performing the seminar. \$2000 has been budgeted to support this event and 5 interested people have contacted the education committee chair already. The plan is to offer the seminar and to offer testing separately as a choice. Katrin has taken this project on.
6. The video sub committee will be starting to work on material soon. Kathy Sierra has voiced interest in assisting and has sent material for review. Updates will follow shortly.

## **Blood Profile Project update**

**June 2014**

*Submitted by Andrea Barber*

I received the following e-mail (and attachments) from Dr. Bettina Wagner. In addition I also asked Bettina if was possible to send Cornell students out to collect samples within a two hour radius of Cornell (it is) and asked what she thought a good period for collection would be (2-3 months). Getting the required samples should not be all that difficult and I have some ideas of different farms that may be able to help.

At this time I believe we should move forward with this project – including reimbursing Dr. Wagner for the testing costs that she has already incurred to date. We should also – once the study has been set up with Cornell – encourage our members to donate funds (tax deductible) to offset costs. I feel this project has the ability to make a huge impact on our breed and may be of great benefit to all our members – exactly the sort of thing we were looking to fund under our Grant Program.

----

Hi Andrea,

Finally, Tracy and I got most ducks in a row. Here is some more concrete information for the blood project. I'm attaching a few files.

Parameters for Icelandic horses to be included:

- The majority of horses should be 5-15 years of age. Horses 1-20 years of age are fine. They should not be younger or older.
- Horses should be clinically healthy (no obvious disease, normal body temp etc). They should also not be affected by severe allergy at the time the sample is taken.
- Horses should not be on any drugs.
- No surgery or severe injury within the past month.
- A vaccine history should be available. No vaccination within the past month.

- Farm locations for the project: as many as possible - at least 5 farms (one would be Cornell); there is no upper limit

#### Costs:

One of the files contains the cost info (excel file - Interval Study). This shows a split-up of the individual tests that can be done and are recommended by Dr. Stokol for the normal blood parameter panel. It shows the reduced research price versus the normal fee. For all Icelandic Horses participating, Dr. Stokol agreed to apply the 20% reduced price. It will add up to \$112 per horse for testing of all parameters. If that is considered too much from your (USIHC's) perspective, individual tests can be left out to reduce the price.

- So, first task: please let us know if you want to do all of these tests. There is a short explanation provided in the table for each test.

#### Shipping:

The table also includes a shipment price. To keep the study uniform and provide all participants (and respective vets) with the correct tubes, lab contact address (avoids that the samples make extra ways because of mislabeling) and packaging material (to keep the samples in good conditions), we will send the tubes, tube containers and return labels (paid for with the price given in the table) to the participants. Please discuss this at your meeting. However, it is really a good think to do and highly recommended by us to avoid that samples cannot be used due to wrong or missing tubes or extensive time in shipping etc. In addition, the AHDC shipping labels are discounted compared to what the individual vet would pay. Samples from CA can be included if this shipping method is used (see also blood collection instructions).

- Please let us know if you want to go with this option (again it's highly recommended and also helps us to keep track of expected incoming samples).

#### Blood collection:

A file with instructions on how to collect and ship the samples is attached. This is for the vets and maybe the owner (if the owner ships them - can be a good idea to get them off in time depending on the vets schedule). The second word file (ref range sheet) is also for the vet/owner to fill out. This provides us with the required horse/owner info and should be shipped with the samples. We (the AHDC) usually send results to the submitting vet. If the owner of the horse would like the testing results, the owner contact should be provided as well.

Cornell horses/120 horses for the study:

Dr. Stokol and I talked about this and are certain that all 45 Cornell horses are valid participants for the study. That would leave you with 75 additional participating horses to recruit/identify for the study. I already paid for the costs of the testing when we obtained the Cornell samples and would appreciate some refund. But as I told you initially when we started this, I did it anyway for the benefit of the breed in the US. Please let me know how we want to go from here and if USIHC/the project would support this retrospectively. Every support is of course appreciated and helps the summer eczema project.

Donations to the project:

I talked to Amy Robinson. It is absolutely no problem to create a gift account for this specific project. People can donate to this study by sending their donation to Cornell. The money (100%) will be directed to the account and will be used directly from the account to pay for the project costs. If you have someone who want to donate, give them my contact. I will make sure they get the donation paperwork (brief card to fill and return envelope) which also allows them to state that the money is for the 'Icelandic Horse normal blood value study'. The donation is tax deductible and donors will get a receipt from Cornell about their donations.

To clarify one thing: If someone wants to test a horse in the study, pays for the testing of this sample and gets the results back - this is not a donation. Donations only qualify as such if there is nothing given in return.

I think that's it for now from my side. I'm happy to answer questions.

Best,

Bettina

Bettina Wagner, DVM, Dr. med. vet. habil.  
Associate Professor in Immunology  
Director of Serology/Immunology, Animal Health Diagnostic Center  
Department of Population Medicine and Diagnostic Sciences  
College of Veterinary Medicine  
Cornell University  
Ithaca, NY 14853  
Phone: 607-253-3813

## Icelandic Horse Reference Interval Study - Dr. Wagner

Test	Test Code	Price 20% Discount	Price No Discount
Automated Hemogram	CBCA	\$13.00	\$16.25
Large Animal Panel	LAP	\$33.40	\$41.75
Bile Acids (Random)	BAF/BAP/BAR	\$14.80	\$18.50
Alkaline Phosphatase (ALP)	ALP	\$6.40	\$8.00
Triglycerides	TRIG	\$6.40	\$8.00
Lactate Dehydrogenase (LDH)	LDH	\$6.40	\$8.00
Fibrinogen by heat precipitation	FIBS	\$10.60	\$13.25
Total Protein by Refractometer	TPREF	\$3.40	\$4.25
SAA	SAA	\$17.60	\$22.00
<b>Testing Total</b>		<b>\$112.00</b>	<b>\$140.00</b>
<i>Shipping Supplies based on 2 tubes/horse and will include return shipping label</i>		1-3 Tube Box	\$23.14
		5-8 Tube Box	\$34.55
Accession fee per submission			\$2.00

The automated hemogram includes results for all blood cells (red cells, white cells, platelets involved in clotting). This test also gives us values for the different types of white cells found in blood, which are obtained from our instrument. As part of this, I will also be looking at the blood to see if there are any changes in the different cells and also to get a count for the different white cells (called a manual count) for no charge

Our large animal panel is quite extensive and includes tests that evaluate kidney and liver function, electrolyte and mineral balance and protein and iron status. This panel gives us clues as to presence of disease affecting the animal and general abnormal findings, such as inflammation

The single listed tests are not on our liver panel and reasons for including them are below

**Bile acids are a specific measurement of liver function, i.e. how the liver takes up and removes waste products from blood**

ALP is a marker of the liver and bone

Triglycerides are important in fat and energy metabolism and can be abnormal in horses with fatty liver or metabolic syndrome (a disease similar to diabetes)

Fibrinogen by heat precipitation is a quick (albeit not accurate) test that many vets use to look for inflammation in horses. SAA is better (see below) but more expensive. We did not do this on the first horses, but should have

Total protein by refractometer is used as a quick test for blood and protein losses, abnormal increases in proteins (e.g. inflammation), and failure of suckling colostrum (passive transfer) in foals

SAA is serum amyloid A, which is an excellent marker of acute inflammation in horses, but is unstable (decreases with storage, such as shipping to the lab)



## ***Revised Quarterly Copies Policy***

**June 15, 2014**

**Submitted by Nicki Esdorn and Nancy Brown, Quarterly Committee co-chairs**

On May 22, 2009, the USIHC Quarterly committee submitted a policy statement to the Board regarding the distribution of copies of the Quarterly. In the last five years, many things have changed to make that policy obsolete:

- our membership has increased and we are confident that it will continue to grow;
- reading magazines online has become more common, some members have opted to receive only an electronic version of the magazine (the e-Quarterly), and our back issues are online as downloadable PDFs (since 2008);
- we have many more contributors, including advertisers (54 in the June 2014 issue);
- our magazine is printed in color on a different press, its price structure has changed, and postage has gone up;
- the Congress is actively recruiting new members, and has become much more prominent on the international stage.

Here are the proposed changes; the complete revised policy statement can be found at the end of this proposal:

### **Old 2009 policy items:**

- Back issues are stored indefinitely by the person in charge of welcome packets unless purchased via the website for \$5 each plus postage. *Reason this policy needs to be changed:* This policy resulted in hundreds of some issues remaining in boxes, unread and unused, for up to four years.
- Extra current issues can be purchased by anyone, including contributors, for \$5 each plus postage. *Reason this policy needs to be changed:* Contributors could not get extra copies of some issues because not enough were printed; better to know in advance of printing how many copies contributors want.
- The seller of an Icelandic horse can request a free Quarterly for the buyer via the website. *Reason this policy needs to be changed:* Very few, if any, copies were distributed via this policy; sellers found it too cumbersome or didn't know about it.
- Active members can request a free replacement copy on the website if their copy was lost or damaged, or if they moved in the past three months. *This policy worked, but was often ignored by members who contacted the Quarterly committee instead.*

### **New 2014 policy items:**

- An issue is considered a "back issue" and past its "expiration date" three months after it is published, which is when the next issue is distributed. They will no longer be stored or be available for sale, but will be actively distributed by the Quarterly committee as quickly as possible in this priority order: to the Promotion Committee, Registrar, U.S. Trainers and Farms, Regional clubs, and Contributors to be handed out for free to interested readers and prospective USIHC members. None should be left after one year from the publishing date.
- Only current and future issues are available for sale as long as supplies last. Price is \$3 each. This includes postage. Please refer to the explanation below to understand the pricing.
- A copy of the Quarterly will automatically be sent to a non-member who purchases and registers an Icelandic horse by the USIHC Registrar, together with a letter from the USIHC president with an invitation to join the USIHC.
- Active members can request a free replacement copy on the website or by emailing the Quarterly directly if their copy was lost or damaged, or if they moved in the past three months.

### **This remains the same:**

- Contributors (writers, photographers, illustrators, advertisers...) can ask for two free copies of the current issue.

**Here is how we arrived at these changes:**

When the 2009 policy was approved, the Quarterly Committee, with the assistance of webmaster Doug Smith, set up an online form that members and contributors could use to request replacement or extra copies. That online form had limited success. In general, members who failed to receive their copy would send a complaint to the Quarterly email address; the Quarterly chair would then direct him/her to the web page and he/she would fill it out and receive a magazine. We found, however, that very few contributors were aware of the fact that they were allowed to request 2 free copies of the issue. Contributors, including advertisers, are an asset to us: They are the people most likely to share the magazine—and thus promote the Congress—with their friends. We also learned that few (or no) members who sold horses to non-members took advantage of the option of having a free copy of the Quarterly sent to that new Icelandic horse owner. In talking with one frequent horse-seller, we learned that typing in the seller's address was too difficult to remember to do. We needed to come up with an additional way of getting copies of the Quarterly into the hands of brand-new Icelandic horse owners, and so approached the Registrar with a new idea.

Now seems to be a good time to change our distribution policy, since so much else about the production of the Quarterly has changed with our switch to an all-color printing process. In February, the Board approved the 2014 Quarterly budget, with print runs for March of 1300 copies, for June of 650 copies, for September of 600 copies, and for December of 600 copies. Given the expected success of the combined Youth and Quarterly membership drives, and the increasing number of requests for copies of the Quarterly to be distributed for promotional and recruitment uses by the Promotion Committee, the Registrar, and by individual US trainers and breeding farms, we do not expect our print run to fall below 600 per quarter for the next several years; in fact, we expect it to increase. We are already planning to organize another membership drive for March 2015 (with a 1000 copy printing), to follow on the success of the current drive and to continue to get the word out about the USIHC.

Because of the rise in postage costs, we also need to rethink how we are sending out copies so as to be as economical as possible. It is significantly cheaper for us to mail copies to individual members and contributors directly from the printer, rather than mailing them ourselves (about \$.71 each vs. about \$2.45 each); for that reason we are changing our procedures to encourage anyone who is likely to request an extra copy to order it in advance of printing and mailing.

**Some background on the printing process:**

The Quarterly is the USIHC's most effective tool for recruitment and promotion, and it has never been more cost-effective to use it for these purposes. The Quarterly is not printed on a cost-per-copy basis. Because of the quality of printing we require, it is printed on a major high-speed press normally used for much higher print runs (10,000 and up). The main charge for us is setting up the press (with the correct paper, in one long continuous sheet, and the correct inking) for our job; once the press is running, the printer has a hard time shutting off the machine when our 500 copies are completed, for it takes only a blink of an eye. The press regularly has an overrun of at least 50 copies (a 10% overrun is standard in the trade). We are not charged for these copies; if we don't want to buy them, the press recycles them. But if we do want to buy them, we can have them (or any other additional copies over the 500) for a very reduced price. 500 copies is the shortest print run this machine is capable of doing. Therefore, the press tacks their set-up charge onto their quote for 500 copies. No matter how many copies we want to send out, we have to pay for 500. The press set-up charge, like the design charge (of \$1000 per quarter), does not scale. Our base printing price of \$2597 also includes addressing and stuffing the envelopes for our membership list. So, no matter if we send 350, 400, 450, or 500 copies, we will be charged \$2597. Once we top 500 copies, however, the price structure changes. Now we only have to pay for the additional cost of the paper and ink, and addressing and stuffing. These copies are sold on a per-copy basis of \$.53 per copy. Our proposed policy, below, passes on this savings to members or contributors who buy extra copies.

**How the web archive affected our thinking:**

Given the availability of the online e-Quarterly, we intend to "run a tight ship" and not print more issues each quarter than we think we will definitely distribute in three months. Back issues will not be stored; instead we will work hard to find readers for them. With copies readily available to members on the website (and to nonmembers after 1 year), there's no reason to keep them more than a year "in case" someone wants to buy an extra copy. The committee will, instead, contact the people most interested in buying copies (contributors and people featured in the issue) in advance of printing and make sure we print enough for them. Once a new issue is distributed, the previous issue will be considered past its "expiration date." We will distribute any copies we have left over to

anyone who will get them into the hands of potential members (in priority order): the Promotion Committee, the Registrar, US trainers & US horse farms, Regional Clubs, and Quarterly contributors, as long as supplies last. After one year, all copies should be in the hands of readers. Since the entire content of each issue is available for free online, the printed copies no longer retain any extra value and will be distributed for free: They are the best promotional and recruitment tool the Congress has. We don't, however, expect to have many copies left over, as the numbers are already very tight.

### **Our proposed revised policy:**

## **DISTRIBUTION OF QUARTERLY COPIES**

(Based on a print-run of 600 copies)

### **1. 500 copies for Membership:**

--All current members receive all issues of the Quarterly published each year as part of their membership; members can opt out of receiving the printed Quarterly and ask to receive the e-Quarterly instead.

--All FEIF officials receive all issues of the e-Quarterly published each year, as per FEIF rules; these issues are sent electronically only.

--New members get 1 copy of the most recent issue available free in their Welcome Packet when they pay their first year's dues.

--Any current member whose current address is on file in the USIHC database and seems to be correct, but who did not receive an issue of the Quarterly, gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--Any current member who has filed a change of address with the USIHC within 3 months of receiving a copy of the Quarterly, but was not in time for the new address to appear on the Quarterly mailing list gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because the person has moved, but he/she has not filed a change of address with the USIHC, does not receive any free copies. Back issues can always be downloaded in e-Quarterly form for free from the website.

--A current member whose address is incorrect in the USIHC database because of a typo made when entering the data (either by the member or by the USIHC, if the information was submitted on paper) gets 1 free replacement copy on request, if a copy is available. If not available in print, back issues can always be downloaded in e-Quarterly form for free from the website.

### **2. 30-50 copies for Promotion:**

--As organized by the Promotion Committee Chair, USIHC and Regional Club members can distribute copies of the Quarterly at shows & expos and to Regional Club members for free.

--If Promotion anticipates needing more copies, they can order them from the Quarterly Committee in advance of printing at the per-copy cost plus postage.

### **3. 25-30 copies for Quarterly Contributors:**

--All current members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 additional free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

--All non-members who contribute an article, photograph, illustration, or paid advertisement to an issue of the Quarterly may request 2 free copies of that issue; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

--The person pictured on the cover of an issue (or whose horse is on the cover) is considered a "contributor" and can get 2 free copies of that issue by asking; they must do so before the issue is mailed so that the extra copy can be mailed at the cheapest bulk rate from the printer. The Quarterly Committee will contact each contributor in time for them to make this request.

### **4. 15-20 copies for the Registrar and new Icelandic horse owners:**

--Anyone who has sold an Icelandic horse to a non-member can request that a free copy of the Quarterly

be sent to that new horse owner. Requests can be made online at <http://www.icelandics.org/magRequest.php> or by contacting the Quarterly Committee.

--Any non-member who registers an Icelandic horse in the USIHC Registry or transfers an already registered horse into his/her name will be sent a free copy of the Quarterly by the Registrar or, at the Registrar's request, by the Quarterly Committee.

#### **5. Sale of Current and Future Issues:**

--"Current Issues" are defined as copies of the printed magazine that are within 3 months of their print date. "Print Dates" are March 1 for Issue One, June 1 for Issue Two, September 1 for Issue Three, and December 1 for Issue Four of each calendar year. "Future Issues" are those not yet printed or mailed.

--Contributors (defined above) who receive 2 free copies can order additional copies of the current—or a future—issue for \$3.00 per copy. This price includes postage. The Quarterly Committee will contact each contributor in time for them to request extra copies before the issue is printed and mailed.

--Anyone (readers, members, non-members) can buy extra copies of the current—or a future—issue for \$3.00 per copy, as available. This price includes postage. If not ordered in advance of printing and mailing, these copies will be mailed by hand by the Quarterly Committee after the issue has been printed.

## **Flagship Program Support**

The USIHC understands the needs to provide support for its flagship programs - sanctioned sport shows and breeding evaluations. In order to provide substantial financial support needed the USIHC has decided that for the next two calendar years (2014 & 2015) a total of \$15,000 per year will be budgeted to support these events. This amount will be distributed in increments of \$1,000 per event subject to the eligibility requirements below.

### **Eligibility**

- The first fifteen events of the year that have been sanctioned by either the US Sport Leader or the US Breeding leader for funding on a first/approved, first/funded basis.
- The organizer of the event must either be a member(s) in good standing of the USIHC or an official regional club of the USIHC.
- In the case of a breeding evaluation, the [FEIF Application for International Breeding Shows](#) must be submitted to and signed off (approved) by the US Breeding Leader (sent to [breeding@icelandics.org](mailto:breeding@icelandics.org)). In the case of a sanctioned sport show, the procedures in the current [Sanctioned Show Rules](#) must be followed and a [Sanctioned Show Application](#) must be approved by the US Sport Leader ([sport@icelandics.org](mailto:sport@icelandics.org)).
- The event must be conducted in accordance with all USIHC and FEIF applicable rules/regulations.
- The event must be deemed as successfully completed by either the US Sport Leader or the US Breeding Leader (in his/her sole discretion) depending on the type of event.

After the qualifying event has been deemed successfully completed by either the US Sport Leader or the US Breeding Leader, the USIHC Treasurer will distribute the supporting funds to the designated party. Events that have qualified, but fail to successfully be completed, will not be funded and may not be funded in the future under this program at the discretion of the USIHC Board of Directors.

# MEMORANDUM

TO: Lori Cretney, Vice President  
USIHC Board of Directors  
FROM: Patricia A. Moore, President and Show Manager  
FRIDA Icelandic Riding Club (FIRC)  
DATE: July 7, 2014  
RE: USIHC Grant Request

---

## **Request**

The Board of Directors for the FRIDA Icelandic Riding Club, a regional club of the USIHC, and the FIRC Show Committee request a grant in the amount of \$500.00 from the United States Icelandic Horse Congress.

## **Background**

On September 6, 2014, the FIRC will hold its second schooling show at Frying Pan Farm Park in Herndon Virginia. The anticipated expenses, based on those of previous years, should be at least \$1100.00. While class fees are collected, we make every effort to keep them reasonable and as a result they do not approach the amount necessary for full funding of the show. For your information, the classes are \$10.00 each and class sponsorship is \$20.00.

## **Use of the Grant**

\$300.00 of the grant will be used to transport the interim judge. \$200.00 of the grant will be used for rental of the large outdoor arena at Frying Pan Farm Park. Again for your information, there will be a large, very well attended Palomino horse exhibition taking up the other outdoor arena plus the indoor arena at the same time as our schooling show.

As Frying Pan Farm Park is a large public park with multiple attractions, there will be a healthy number of spectators for both the equestrian events and the other features of the park.

## **Relevancy to USIHC Mission**

Support the use and health of the Icelandic horse according to international standards: The role of a schooling show is a critical stepping stone in the USIHC mission. We will have a variety of classes that show off the Icelandic breed in a very favorable light while supporting the correct use and health of the participant horses.

Advance the study, breeding and exhibition of the Icelandic horse: Both aspects of our request pertain to this goal. A judge is crucial to the success of any schooling show. In the past we have used members of the club as judges but we are fortunate to be able to enlist the services of a well qualified interim judge for this show.

Frying Pan Farm Park is a very large public facility that encourages everyone to stop in the shows held there. While admission to the shows and barns is free to everyone, all users of the arenas must pay county mandated rental fees.

We see equestrians who are interested or curious about Icelandics. We also see families who spend the day at the park and generally stop by a least once during the day to watch the show and visit with the horses in the large horse barns especially designed so that people can visit them.

For those participating in the show, we give them a chance to “practice” the classes usually used in a sanctioned show plus a variety of fun classes in the informal, less structured schooling show atmosphere. The judge gives valuable input to each participant both during and after each class. A real bargain at \$10.00 a class! A schooling show is essentially a clinic at a fraction of the cost.

Maintain a registry of purebred Icelandic horses: As with the sanctioned shows the FIRC sponsors, we will encourage participants to register their horses with the USIHC. We will have Congress brochures and Quarterlies available for anyone attending.

## **Innovation**

While we will have 10 of the typical sanctioned show classes and several fun classes, we are expanding our horizon this year and will integrate the “TOLT IN HARMONY” program into the schooling show. This program, new to us in the US, has generated quite a bit of enthusiasm in the FIRC and we are pleased to include it. To go two steps farther, we have also created a “Harmonious Walk” class and “Tuneful Trot” adapted from the “TOLT IN HARMONY” concept. That’s innovation at the schooling show level.

Again, we thank you for your consideration of our grant request and look forward to a favorable response.

## **Northeast Icelandic Horse Club Grant Proposal to USIHC**

The Northeast Icelandic Horse Club (“NEIHC” or the “Club”) is requesting grant funding from the USIHC to pay for the stabling costs of horses being evaluated for the first time in an effort to encourage more people to have their horses evaluated.

### **How does this request meet the USIHC mission statement?**

The first two missions listed by the USIHC deal with maintaining international standards for the Icelandic horse. Breed evaluations are the primary test of how breeders in the United States (US) are progressing.

Breed evaluation scores also feed into the International BLUP system, more data points result in much stronger and more reliable statistical correlations, thereby making these BLUP scores better predictors. Ideally, all horses would be evaluated, including geldings, in order to make this statistic a truly valuable tool for breeding decisions.

### **How does this activity advance the Icelandic Horse's presence in the U.S. or how likely is it to increase membership in the USIHC?**

Breed evaluations provide a benchmark for US breeders of where they stand in comparison to the rest of the world. Periodic Breed evaluations are necessary to ensure the continued improvement of Icelandic horse breeding in the US. This activity advances the quality of the Icelandic horse in the US, but is unlikely to increase membership in the USIHC.

### **Who does this activity serve?**

Breeders of Icelandic horses in the US are the primary benefactors of this type of event. However, there are many secondary benefactors. The first



being anyone who purchases a US-bred Icelandic horse, will be ensured the best quality horse available. Every Icelandic horse serves as an ambassador of the breed, and having more top quality US bred horses improves the opportunity to entice horse enthusiasts from other breeds to try Icelandics.

**How many will benefit or be reached by this activity?**

All USIHC members will benefit from a steadily improving domestic Icelandic horse population as higher quality horses bring more respect both nationally and internationally.

**Include a specific dollar amount for the requested funding, including estimated expenses/income.**

The stabling costs for this event are priced at \$90. This covers stall usage from Sept 22 to Sept 24 (Sept 25 am at the latest). The Breed Evaluation takes place Sept 23-24, 2014. Additional days would be \$30 for each day. Bedding and hay are not included. This pricing scheme is in line with other events held across the country. The stabling cost is about 20% of the total cost for a horse to be evaluated (full evaluation is \$325 + stabling which is \$90 for a total of \$415). Perhaps this savings would encourage more participation.

We are asking the USIHC to make \$1350 available to cover the stabling costs of the first 15 “first timers” to a Breed Evaluation.

Grant Proposal to USIHC  
June 19, 2014  
Leslie Chambers, NEIHC Treasurer

The Northeast Icelandic Horse Club (the NEIHC) is requesting a grant of not more than \$900 to fund stalls for first time sanctioned show Youth riders at our NEIHC Open Sanctioned Show to be held Sept 20-21, 2014.

*How does this request meet the Congress Mission Statement?*

A focus on Youth is the foundation for advancement of interest in the Icelandic horse in North America. Giving Youth the opportunity to participate in events (*sanctioned shows being a form of exhibition*) by the USIHC, and thereby FEIF, is an excellent place to start. Icelandic competitions often start with schooling shows, progress to sanctioned shows and ultimately end in world ranking shows. *Participation in these events encourages the use of the Icelandic horse according to international standards.* Most Youth are drawn to competition and providing as many opportunities as possible is a must. The Icelandic horse community in North America is small and spread out, making a show circuit difficult. Obviously just traveling to the various shows affects the cost of competition, so the NEIHC began working on this issue last year. We raised money to support Youth Days and to financially assist Youth participation in our sanctioned show held in Sept of 2013. Last year we were able to offer 2 free classes to each Youth rider and to pay for stalls for a majority of those Youth as well.

*How does this activity advance the Icelandic Horse's presence in the US and/or how likely is it to increase membership in the USIHC?*

Efforts to build show circuits throughout the US will increase the Icelandic horse's presence wherever these shows are held. Particular effort will be made to advertise these events in local newspapers to promote the breed to new comers. Increased opportunity for our Youth will generate more interest in the Icelandic horse and thereby increase membership in the USIHC.

*Who does this grant serve?*

The NEIHC does not charge dues to Youth members. Additionally, every effort to remove financial barriers from participation in NEIHC events is being made. There will be no charge for participation in V8, V8J, T6 and T6J classes. This grant would also allow us to provide stalls for first-time Youth horses at no charge. We hope that by reducing expenses to just the cost of travelling to our event that we will increase Youth participation.

Youth will ultimately grow up and become adult members to both NEIHC and USIHC. The earlier we can involve Youth in Icelandic horse competition, the more advanced riders we will produce. Youth participation also drives interest in the general public, as Youth draw many spectators such as parents, grandparents, friends and other relations.

*How many will benefit from this grant?*

We would like to offer one free stall to each first-time Youth competitor. Last year we had 9 Youth participate in the show, not counting the 2 toddlers in Lead Line. We hope that we will be able to encourage even more first-time Youth to participate by removing all financial obstacles.

We are asking the USIHC to make \$900 available to cover the stabling costs for the first ten Youth competitors that register for the NEIHC sanctioned show. First-timers are defined as any youth (17 years old and younger) who have never participated in a sanctioned sport competition.

Thank you for your consideration.