



USIHC Board Conference Call Agenda

August 11, 2020

8:00PM (Eastern)

Present: Will Covert, Lori Cretney, Lucy Nold, Emily Potts, Leslie Chambers, Janet Mulder, Virginia Lauridsen, Martin Nielsen.

Absent: Kari Pietsch-Wangard

Auditing: None.

Will Covert called the meeting to order at 8:03 EST.

1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of August 11, 2020 the USIHC has 762 Members in 580 Households.

2. TREASURER'S REPORT (KARI PIETSCH-WANGARD)

Reports are attached. The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 7/31/20: \$122,343.59

Unrestricted membership funds as of 7/31/20: \$108,219.81

Net Change from 6/30/20: \$2,730.32

Net Change from 12/31/19: \$5,183.51

3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

The breeding committee will meet on August 14, 2020 to discuss the registration of DNA proven horses, which are currently not in the registry. The Breeding Manual has been sent to all members for registration of DNA proven comment and revision.

The board discussed forming a separate DNA registration subcommittee, and the Virginia will bring this to the breeding committee and encourage suggestions for committee members.

5. EDUCATION COMMITTEE REPORT (WILL COVERT AND KARI PIETSCH-WANGARD)

The trainer certification committee met on July 22 via Zoom and the minutes are attached.

6. LEISURE COMMITTEE REPORT (JANET MULDER)

Full checkpoint standings of the virtual ride in the attached screen shots.

7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

See attached report.

Smartpak has proposed donating \$300 worth of gift cards to the winning team of the virtual ride (amounts to 6 \$50 cards) as well as gift cards representing \$500 for the fall virtual show. They are asking for feedback regarding the breakdown there. It could be as simple as 10 \$50 cards, but any value is possible, like 20 \$25 cards, for example. The board decided to offer 10 \$50 giftcards as a raffle for both S2SS riders (1) and virtual show riders (9). Martin will communicate this to Smartpak and get a partnership contract finalized with Emily Potts.

8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

9. SPORT COMMITTEE REPORT (WILL COVERT)

The fall Virtual Show is now open. The five judges have been identified and have all agreed.

10. YOUTH COMMITTEE REPORT (LUCY NOLD)

Nothing to report. We will advertise the movie competition to the membership one more time.

11. Old Business

a. Initial discussion on reviewing USIHC policies for antidiscrimination.

Emily Potts is leading this initiative with focus on the following items:

- Appropriate implicit bias training for all board members. Emily is initiating a Google doc with appropriate training resources. All board members should complete training before 12/31/2020.
- Code of conduct statement to be revised. Emily will be circulating a suggested new verbiage.
- Review current policies and adding anti-discrimination clauses, where appropriate. The most appropriate text to address appears to be the Committee Membership Policy.

Emily will gather this information for next meeting.

12. New Business

a. Awards for the fall virtual show.

The board discussed awarding a combination champion and reserve champion for each division. The open and intermediate divisions will be separated into fourgait and fivegait winners, making it seven divisions total. Leslie Chambers made the motion to allocate an additional \$60 to pay for such awards. Lori Cretney seconded the motion. The board voted unanimously in favor. The amount was subsequently adjusted to \$210 and approved by the board via email on 8/12/20.

The board also discussed class sponsorship and decided for \$25 per class and \$50 for sponsoring a division combination award.

13. Miscellaneous.

The next meeting will be held on the Zoom platform. Martin Nielsen will set the meeting up. Call-in options will be available as well. Next meeting will be on September 15, 2020.

Meeting was adjourned at 9:32pm EST.

Martin K Nielsen, secretary

08/07/20

United States Icelandic Horse Congress Inc.
Balance Sheet Standard
As of July 31, 2020

	Jul 31, '20
ASSETS	
Current Assets	
Checking/Savings	
Associated Checking acct.	16,308.66
Associated Money Market Acct.	96,034.93
Total Checking/Savings	112,343.59
Other Current Assets	
CD ownd by USIHC mature 10/7/22	2,000.00
CD ownd by USIHC mature 10/7/20	2,000.00
CDs for Judge Scholarship Fund	
CD-matures 4/14/21	3,000.00
CD-matures 10/11/21	3,000.00
Total CDs for Judge Scholarship ...	6,000.00
Total Other Current Assets	10,000.00
Total Current Assets	122,343.59
Other Assets	
Blood Profile Funding Refund	-5,000.00
Total Other Assets	-5,000.00
TOTAL ASSETS	117,343.59
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Unexpended Judge Schlshp. Fund	4,000.00
Unexpended World Champshp F...	4,902.88
Unexpended Youth Funds	5,220.90
Total Other Current Liabilities	14,123.78
Total Current Liabilities	14,123.78
Total Liabilities	14,123.78
Equity	
Opening Bal Equity	96,926.56
Retained Earnings	1,109.74
Net Income	5,183.51
Total Equity	103,219.81
TOTAL LIABILITIES & EQUITY	117,343.59

USIHC General Membership Funds

6/30/20		7/31/20
\$ 12,925.18	Checking	\$ 16,308.66
\$ 96,034.12	Money Market	\$ 96,034.93
\$ 10,000.00	CDs	\$ 10,000.00
\$ 118,959.30	subtotal	\$ 122,343.59
\$ (4,580.54)	Youth Fund	\$ (5,220.90)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (4,889.27)	World Champ. Team Fund	\$ (4,902.88)
\$ 105,489.49	USIHC Unrestricted Membership Funds	\$ 108,219.81

Net Change from 6/30/2020

\$2,730.32

12/31/19 Balance

\$ 103,036.30

Net Change from 12/31/19

\$5,183.51

United States Icelandic Horse Congress Inc.
Income & Expense Report
July 2020

Income		Expense	
Competition/Sport Inc.		Breeding Committee Exp.	
Virtual Competition entry fee	1,621.38	Cantella YH Evaluation Award	44.72
		Elwell Breeding Award	44.73
Interest Income	7.53	Total Breeding Committee Exp.	89.45
Membership Related Income		Competition/Sport Expense	
Farm Listing	106.81	2020 Virtual Sport Show exp.	832.59
Membership Dues		National Ranking Award Expense	78.90
Family Memberships	627.13	Total Competition/Sport Expense	911.49
Individual Memberships	1,174.75		
Youth membership	33.68	Membership Related Expenses	
Total Membership Dues	1,835.56	Toll Free line	15.05
		Website	16.95
Quarterly Inc.		Total Membership Related Expenses	32.00
Quarterly Adv. Inc.	258.58		
Total Membership Related Income	2,200.95	Registry Expenses	
		Clerical for registry	639.00
Registry Income		Registry Office supplies	57.32
Registration fees	512.54	Total Registry Expenses	696.32
Transfer fees	201.12		
Total Registry Income	713.66	Youth Committee Exp.	
		FEIF Youth Cup Exp.	
USIHC Non-Member fees	48.56	2020 FEIF Youth Cup exp.	132.50
Total Income	4,592.08	Total Expense	1,861.76

Net Income : 2,730.32

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through July 2020
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Income		Expense	
		Breeding Committee Exp.	
		Breeding Comm. Equipment Exp.	828.23
		Cantella YH Evaluation Award	44.72
		Elwell Breeding Award	44.73
		Total Breeding Committee Exp.	917.68
Competition/Sport Inc.		Competition/Sport Expense	
2020 Virtual Competition entry fee	3,907.20	2020 Virtual Sport Show exp.	1,283.03
Ice Test fee income	-32.40	IceTest annual fee	1,029.68
Sanction Competition fee	672.52	National Ranking Award Expense	635.70
Total Competition/Sport Inc.	4,547.32	Total Competition/Sport Expense	2,948.41
Education-Riding Badge		Education Comm. Exp.	
Riding Badge Inc.	480.00	Riding Badge Exp.	72.40
Interest Income	57.65	FEIF Conference exp.	
		FEIF 2020 Conf. Exp.	419.88
		FEIF Conf. Airfare exp.	1,120.39
		Total FEIF Conference exp.	1,540.27
		Leisure Committee Expense	
		S2SS 2020 Program exp.	276.83
Membership Related Income		Membership Related Expenses	
Farm Listing	2,029.39	Administration	
		Office/Supplies Exp.	15.46
Membership Dues		Tax. Prep. Services	408.00
Family Memberships	4,185.51	Total Administration	423.46
Foreign Friend mbshp	266.48		
Individual Memberships	11,538.70	Annual Meeting Exp.	
Youth membership	336.80	2020 Annual Meeting Portland Exp.	1,891.50
Total Membership Dues	16,327.49		
		FEIF related expenses	
		FEIF Mbshp fees	2,139.35
Quarterly Inc.		Quarterly Expenses	
Quarterly Adv. Inc.	4,162.82	Graphics	2,000.00
Total Membership Related Income	22,519.70	Postage for Quarterly	1,022.70
		Quarterly Printing	5,180.22
		Total Quarterly Expenses	8,202.92
		Toll Free line	105.35
		Website	2,558.92
		WorldFengur Exp.	1,522.98
		Total Membership Related Expenses	16,844.48

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through July 2020
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Income		Expense	
		Promotional Exp.	
		Promotional Banners (Club)	253.44
		Promotion Material Printing exp	914.09
		Promotional Advertising	867.00
		Promotional postage expenses	141.33
		RC Co-op promo exp.	150.00
		Total Promotional Exp.	2,325.86
Registry Income		Registry Expenses	
Duplicate Registration fees	391.86	Clerical for registry	2,061.00
Late Stallion Report fees	493.90	Printing & reproduction-Regist.	330.65
Registration fees	2,763.41	Reg. WorldFengur Sbscrptn exp.	200.32
Transfer fees	1,563.87	Registry Office supplies	149.38
Total Registry Income	5,213.04	Registry Postage	243.65
		Total Registry Expenses	2,985.00
USIHC Non-Member fees	219.23	Youth Committee Exp.	
		Spaeri Award	50.00
		FEIF Youth Cup Exp.	
		2020 FEIF Youth Cup exp.	132.50
Youth Committee Inc.		Total FEIF Youth Cup Exp.	132.50
Youth Cup Tryout Fees	240.00	Total Youth Committee Exp.	182.50
Total Income	33,276.94	Total Expense	28,093.43

Net Income: 5,183.51

Affiliated Club Committee Report for August 11, 2020

Chair: Leslie Chambers

Members: N=23

Upcoming BOD meeting is scheduled for Tuesday, August 11 at 8:00 EST

Promotion: Regional Clubs banner Update:

Banners Received:

1. Sirius
2. Hestafolk

Banners Requested:

3. Cascade
4. Klettafjalla
5. CIA
6. Flugnir

Although there is little demand for banners at this time since most expos have been cancelled or postponed, Clubs are encouraged to take advantage of the USIHC funding for these banners.

The link to request banner:

<https://forms.gle/xftGYzruoDMWAmkB6>

Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is not a requirement.

Quarterly Promotional Copy Requests:

No new requests.

USIHC Virtual Show:

The USIHC Summer virtual show results are available on the website as well as a link to watch the show. Congratulations to all participants and thank you for making the show a success.

The USIHC Fall virtual shows (National Ranking and Schooling) are open for registration, please see website for details (Icelandics.org)

Please note that the NR show will have 5 International Judges, the cost per class remains at \$30. The Schooling Show will have a single International Judge and the cost will be \$20/class.

Regional Club Clinics/Schooling Shows - Policy #31, 2020:

Still Planned:

Sirius clinic, August 29-30, Dressage Clinic at Lettleikei (Shelbyville, KY)
 Klettafjalla clinic, Oct 24-25 with Caeli Cavanaugh at Gyetorp II, WY.

Club Renewals and FEIF Census:

Affiliated Club Renewals were sent out to club representatives on 7/23/2020 and are due by August 31, 2020. The Gaedinger Club does not plan to renew this year.

	Club	Contact-ACC/USIHC	Renewal Complete
1	Alaska IHA	Jane Wehrheim alaskaicelandics@gmail.com	
2	California IA	Asta Covert asta@tolt.net	Yes - July 23, 2020
3	Cascade IHC	Susan Wellington susanleewellington@yahoo.com	
4	Flugnir IHC	Susy Oliver solivergraphics@gmail.com	
5	Frida IRC	Carrie Laurencot laurencotc@hotmail.com	
6	Hestafolk	Lisa McKeen hestafolk@gmail.com	
7	Klettafjalla IHC	Angie Calve alazyranch@yahoo.com	
8	Kraftur	Carol Tolbert carol.tolbert@gmail.com	
9	NEIHC	Leslie Chambers lchambers17@comcast.net	Yes - August 6, 2020
10	NWIHC	Laura Harrigan Lharrigan@molalla.net	
11	Saint Skutla IHC	Andrea Barber toltstar@yahoo.com	Yes - July 24, 2020
12	Sirius Ohio Kentucky IHC	Jyl Snyder jbsny@aol.com	
13	Sleipnir	Caeli Cavanaugh caeli.cavanagh@gmail.com	
14	Toppur IHC	Liz Appel liz.y.appel@gmail.com	

8/6/2020 LKC

**US Trainer Certificate Committee
Meeting Minutes
July 22, 2020, 8 pm Eastern Time**

Members present: Laura Benson, Carrie Brandt, Caeli Cavanagh, Virginia Lauridsen (chair), Jana Meyer

Members Absent: Coralie Denmeade, Alex Pregitzer

The US Trainer Certification Committee met through Zoom on July 22, 2020.

Members relayed that they had completed discussions on the questions assigned to the two groups. Caeli suggested the next step would be to send the finished questions to the committee advisors. She volunteered to clean up the language and email the document to the advisors.

There is a small section of the FEIF theory requirements yet to be addressed by the committee. Members agreed to divide them as follows:

Teaching Skills (Jana/Caeli):

Use appropriate teaching content

Apply appropriate didactics

Safety

Be able to use different approaches according to student's needs

Training Skills (Laura):

Basic horse training and understanding of bio-mechanics

General Knowledge:

History of riding and horsemanship (**Carrie/Laura**)

Horse Behavior (**Carrie/Laura**)

Knowledge of Icelandic Horse Associations (**Coralie**)

Preventing accidents in keeping and riding a horse (**Alex**)

First aid for horse and rider (**Alex**)

Business management; awareness of customer oriented business (**Alex/Carrie**)

Members then made a list of issues to think about before the next meeting:

Judges – who will judge the exam?

Other practical considerations (i.e. location, horses, riders)

Qualifications for the fast track exam

How to run the theory exam; divide questions into levels of difficulty and put into groups?

Carrie asked if the education committee voted on the “creative structure document.” Caeli, Laura and Virginia confirmed it had not. Virginia suggested that since the certification committee was appointed by the education committee with the task of

creating a certification process, then it need only be approved by the sub-committee. She will confirm. Carrie will tweak the document and send it to the sub-committee. Members then suggested ideas for the exam requirements. Jana suggested that applicants deliver a "Zoom lecture" that anyone could watch about an assigned topic. Perhaps 25 minutes in length with a 5 minute Q & A following. Carrie suggested a 15 minute "Intro to the Icelandic Horse" Demo; such as you might give at an expo or for a first time student or visitor. Virginia agreed to create a "Brainstorming" googledoc for more ideas.

The meeting adjourned at 9 pm. Eastern time

Next Meeting: Wednesday, August 12, 8 pm Eastern time

Name	Chugach Mountain State Park, AK - 250	Yosemite National Park, CA - 500
Individual Riders		
Carrie Matson		
Chris Feldner		
Deborah Kenny	8/4/20	
Donna Smith	8/4/20	
Frances Rospotynski		
Jane Coleman	5/9/20	8/4/20
Jill Carroll	5/9/20	7/7/20
Josette Brault		
Kim Taylor		
Lisa Blumhagen	7/7/20	
Lin Campbell		
Rachel Miller	4/2/20	5/28/20

Promotions

Virtual Show Results have been posted on the website.

Blog post on the Ice Trekkers finishing S2SS ride was posted.

Ordering stickers to go in Quarterly mailings this week so they arrive week of August 17 at the printers.

Details with Cavello are still being solidified. Flying C Tack has provided a discount code for members. Preparing an email and press release to go out to the membership.

Website:

Virtual Fall Show registration is now open.

A new required field has been added to all non Foreign Friend memberships. Below is the wording and what it looks like in the application:

*Residency I am a United States Citizen and/or my primary residence is the United States.

Primary Residence - must reside in the US for a minimum of 6 months and one day per calendar year to be eligible. Foreign Friend Memberships are available.

National Ranking code on the website has been updated to retain 2018 scores.

All junior and junior subscription memberships now have the dropdown membership field for birth years to ensure eligibility and make searches easier. Youth members in family memberships are in progress.

Quarterly Committee report
August 5, 2020
submitted by Nancy Brown

Issue Three 2020 of *The Icelandic Horse Quarterly* is now at press. The eQuarterly will be ready to release the week of August 17. Our mailing date is September 1. Covid-19 is not affecting our design or printing schedules.

We plan to print 600 copies of this issue, which is enough to cover our membership and contributors' lists (these lists totaled 575 in December, 550 in March, and 540 in June) with some copies left over for Promotion and Welcome Packets. To request copies for promotional purposes, please contact quarterly@icelandics.org.

At the request of the Promotion Committee, we will also be including a USIHC sticker in each envelope mailed to members and contributors.

Issue Three 2020 features articles on a new color pattern in the Icelandic horse, tips on training for collection in tölt, progress on a summer eczema vaccine, and other stories, as well as sharing news from USIHC Affiliated Clubs, the Board of Directors, and our parent organization, FEIF. Issue Three 2020 of *The Icelandic Horse Quarterly* is now available on www.icelandics.org, along with all issues since 2008. Printed copies mail on September 1.

Deadline for the December 2020 issue is October 1. Board members and committee chairs, please let us know if you want us to save space for any text, photos, or advertisements for that issue. Remember that ads for USIHC-sanctioned events are free, space permitting.