



USIHC Board Conference Call Agenda

July 14, 2020

8:00PM (Eastern)

Present: Will Covert, Lori Cretney, Kari Pietsch-Wangard, Lucy Nold, Emily Potts, Leslie Chambers, Janet Mulder, Virginia Lauridsen, Martin Nielsen.

Auditing: None.

Will Covert called the meeting to order at 8:04 EST.

1. SECRETARY'S REPORT (MARTIN NIELSEN)

As of July 10, 2020 the USIHC has 758 Members in 575 Households.

2. TREASURER'S REPORT (KARI PIETSCH-WANGARD)

Reports are attached. The monthly financial statements now include a detailed breakdown of the cash owned by the Congress. The key figures from the breakdown are:

Combined bank account balances as of 6/30/20: \$118,959.30

Unrestricted membership funds as of 6/30/20: \$105,489.49

Net Change from 5/31/20: \$4,297.00

Net Change from 12/31/19: \$2,453.19

3. AFFILIATED CLUB COMMITTEE REPORT (LESLIE CHAMBERS)

See attached report.

4. BREEDING COMMITTEE REPORT (VIRGINIA LAURIDSEN)

The breeding committee has not met since our last meeting.

The breeding manual has been sent to all contributors for comments and revisions. I am still waiting to hear back from two contributors. Once they have had an opportunity to comment, I will send the draft to the committee. Feedback has been positive.

5. EDUCATION COMMITTEE REPORT (WILL COVERT AND KARI PIETSCH-WANGARD)

The trainer certification committee met on June 24 via Zoom and discussed the questions for testing. The group decided to create two documents; one for the examinees (basically a study guide) and one for the judges. The study guide will include specific reading lists to use for each topic, to ensure uniform responses. The document for the judges will be a list of questions and will not be shared outside of the committee. We divided the group into two groups; each will check the work of the others. So far, we have discussed the first two sections of the FEIF document for level 1 trainers. The next meeting is July 22.

6. LEISURE COMMITTEE REPORT (JANET MULDER)

Team Ice Trekkers was the first team to complete the 5000 mile Sea 2 Shining Sea virtual ride. Full checkpoint standings in the attached screen shots.

7. PROMOTIONS AND WEBSITE REPORT (EMILY POTTS)

Two new partnerships are under development (see new business). Conversations are on-going with other potential partners.

8. QUARTERLY COMMITTEE REPORT (NANCY BROWN)

See attached report.

9. SPORT COMMITTEE REPORT (WILL COVERT)

The Virtual Show has been completed with a total of 123 entries. A breakdown of the budget is attached.

10. YOUTH COMMITTEE REPORT (LUCY NOLD)

Nothing to report.

11. Old Business

a. Canadian Icelandic Horse Federation and the Quarterly (notes attached)

Leslie Chambers had talked to Dale Clark at the CIHF and presented a proposal. They have an upcoming board meeting, and we are awaiting their response.

12. New Business

a. Extended USIHC Judges licenses until 2021 due to the cancellation of the judges' seminar in 2020

Will Covert made the motion to extend the judges' licenses and the motion was seconded by Kari Pietsch-Wangard. The board voted unanimously in favor.

b. National Ranking - Retain 2018 Sanctioned Show Scores until 2021 due to the cancellation of all Live Events in 2020.

Will Covert made the motion to retain the scores until 2021. The motion was seconded by Leslie Chambers and the board voted unanimously in favor.

c. Proposal for Fall Virtual Show (see attachment).

The board agreed to budget for \$1800 for judges and aim for having five judges in the fall show. Leslie Chambers made the motion to approve the Fall Virtual Show with this amendment. Lori Cretney seconded the motion, and the board voted unanimously in favor.

d. Smartpak partnership.

Emily Potts and Martin Nielsen had been in contact with Caitlin Bradley from Smartpak. They are not able to offer membership discounts but are very interested in sponsoring gift cards as awards. Martin Nielsen will present a complete class list for the fall show, including division combination winners, and also include mention of the Sea 2 Shining Sea Virtual ride as another event they could sponsor gift cards for.

e. Flying C partnership.

Leslie Chambers made the motion to approve Flying C Tack as a partner under the same conditions as with the partnership with Scoot Boots. Martin Nielsen seconded. The motion was approved with eight votes in favor and one abstained.

f. Discussion regarding allowing those holding US Work Visas to be eligible for Individual Membership.

The board discussed refining a policy on requirements for non-citizens being eligible for an individual membership. The board agreed that a non-citizen member would have to have their primary residency in the US, which means staying in the country for a minimum of 6 months and one day of the calendar year. Virginia Lauridsen made the motion to approve this policy, Kari Pietsch-Wangard seconded, and the motion was unanimously approved.

g. Follow-up on the pathway for analyzing DNA from unregistered Icelandic horses.

Lucy Nold had communicated with Dr. Rebecca Bellone, director of the UC Davis genetic testing laboratory. Dr. Bellone has recommend that the USIHC become a client and that all DNA sample submissions will be routed through the USIHC (see attachment). This will give the Congress ownership of the sample database and allow testing samples from assumed unregistered horses to identify possible matches. The board found this option very appealing and Lucy will work on a written proposal describing the steps needed to make this happen.

h. Registration of DNA proven Icelandic horses.

A question had come up about situations where a mare and a stallion are both registered, but the stallion owner refuses to submit a stallion report. The policy of the board is to not get involved in any type of legal dispute.

i. Cavello partnership.

Emily Potts made a motion to approve Cavello Boots as a partner. They offer a 20% discount on their products and would like some social media acknowledgement. Emily is going to seek clarification on how this social media component will look like. The motion was seconded by Leslie Chambers and the board voted unanimously in favor.

13. Miscellaneous.

In the time elapsed since the last board meeting on June 9, the board developed and unanimously approved a written statement about anti-discrimination. The statement was approved on June 11 and went out on June 12, 2020.

Next meeting will be on August 11, 2020.

Meeting was adjourned at 10:11pm EST.

Martin K Nielsen, secretary

USIHC General Membership Funds

5/31/20		6/30/20
\$ 8,613.42	Checking	\$ 12,925.18
\$ 96,033.33	Money Market	\$ 96,034.12
\$ 10,000.00	CDs	\$ 10,000.00
\$ 114,646.75	subtotal	\$ 118,959.30
\$ (4,579.56)	Youth Fund	\$ (4,580.54)
\$ (4,000.00)	Judge Scholarship Fund	\$ (4,000.00)
\$ (4,874.70)	World Champ. Team Fund	\$ (4,889.27)
\$ 101,192.49	USIHC Unrestricted Membership Funds	\$ 105,489.49

Net Change from 5/31/2020

\$4,297.00

12/31/19 Balance

\$ 103,036.30

Net Change from 12/31/19

\$2,453.19

United States Icelandic Horse Congress Inc.
Income & Expense Report
June 2020

Income		Expense	
Competition/Sport Inc.			
Virtual Competition entry fee	2,199.03		
Interest Income	0.79		
Membership Related Income		Membership Related Expenses	
Farm Listing	320.43	Toll Free line	15.05
Membership Dues		Website	<u>2,090.55</u>
Family Memberships	502.48	Total Membership Related Expenses	<u>2,105.60</u>
Individual Memberships	1,622.22		
Youth membership	<u>134.72</u>	Promotional Exp.	
Total Membership Dues	<u>2,259.42</u>	Promotional Banners (Club)	118.11
Quarterly Inc.			
Quarterly Adv. Inc.	<u>935.21</u>		
Total Membership Related Income	<u>3,515.06</u>		
Registry Income			
Duplicate Registration fees	50.00		
Registration fees	564.18		
Transfer fees	<u>365.38</u>	Registry Expenses	
Total Registry Income	<u>979.56</u>	Clerical for registry	51.00
		Registry Postage	<u>122.00</u>
USIHC Non-Member fees	<u>-0.73</u>	Total Registry Expenses	<u>173.00</u>
Total Income	<u>6,693.71</u>	Total Expense	<u>2,396.71</u>

Net Income: 4,297.00

United States Icelandic Horse Congress Inc.
Income & Expense Report
January through June 2020
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<u>Income</u>		<u>Expense</u>	
		Breeding Committee Exp.	
		Breeding Comm. Equipment Exp.	828.23
Competition/Sport Inc.		Competition/Sport Expense	
Ice Test fee income	-32.40	2020 Virtual Sport Show exp.	450.44
Sanction Competition fee	672.52	IceTest annual fee	1,029.68
Virtual Competition entry fee	<u>2,285.82</u>	National Ranking Award Expense	<u>556.80</u>
Total Competition/Sport Inc.	<u>2,925.94</u>	Total Competition/Sport Expense	<u>2,036.92</u>
Education-Riding Badge		Education Comm. Exp.	
Riding Badge Inc.	480.00	Riding Badge Exp.	72.40
Interest Income	50.12	FEIF Conference exp.	
		FEIF 2020 Conf. Exp.	419.88
		FEIF Conf. Airfare exp.	<u>1,120.39</u>
		Total FEIF Conference exp.	<u>1,540.27</u>
		Leisure Committee Expense	
		S2SS 2020 Program exp.	276.83
Membership Related Income		Membership Related Expenses	
Farm Listing	1,922.58	Administration	
		Office/Supplies Exp.	15.46
		Tax. Prep. Services	<u>408.00</u>
		Total Administration Expenses	<u>423.46</u>
Membership Dues		Annual Meeting Exp.	
Family Memberships	3,558.38	2020 Annual Meeting Portland	1,891.50
Foreign Friend mbshp	266.48		
Individual Memberships	10,363.95		
Youth membership	<u>303.12</u>		
Total Membership Dues	<u>14,491.93</u>	FEIF related expenses	
		FEIF Mbshp fees	2,139.35
		Quarterly Expenses	
		Graphics	2,000.00
Quarterly Income		Postage for Quarterly	1,022.70
Quarterly Adv. Inc.	3,904.24	Quarterly Printing	<u>5,180.22</u>
		Total Quarterly Expenses	<u>8,202.92</u>
		Toll Free line	90.30
		Website	2,541.97
		WorldFengur Exp.	<u>1,522.98</u>
Total Membership Related Income	<u>20,318.75</u>	Total Membership Related Expenses	<u>16,812.48</u>

United States Icelandic Horse Congress Inc.
Income & Expense Report
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Income		Expense	
		Promotional Exp.	
		Promotional Banners (Club)	253.44
		Promotion Material Printing exp	914.09
		Promotional Advertising	867.00
		Promotional postage expenses	141.33
		RC Co-op promo exp.	150.00
		Total Promotional Exp.	2,325.86
Registry Income		Registry Expenses	
Duplicate Registration fees	391.86	Clerical for registry	1,422.00
Late Stallion Report fees	493.90	Printing & reproduction-Regist.	330.65
Registration fees	2,250.87	Reg. WorldFengur Sbscrptn exp.	200.32
Transfer fees	1,362.75	Registry Office supplies	92.06
Total Registry Income	4,499.38	Registry Postage	243.65
		Total Registry Expenses	2,288.68
USIHC Non-Member fees	170.67		
		Youth Committee Exp.	
Youth Committee Inc.		Spaeri Award	50.00
Youth Cup Tryout Fees	240.00		
Total Income	28,684.86	Total Expense	26,231.67

Net Income : 2,453.19

Affiliated Club Committee Report for July 14, 2020

Chair: Leslie Chambers

Members: N=23

Upcoming BOD meeting is scheduled for Tuesday, July 14 at 8:00 EST

Promotion: Regional Clubs banner Update:

Banners Received:

1. Sirius
2. Hestafolk

Banners Requested:

3. Cascade
4. Klettafjalla
5. CIA
6. Flugnir

Although there is little demand for banners at this time since most expos have been cancelled or postponed, Clubs are encouraged to take advantage of the USIHC funding for these banners.

Promotion: Regional Club Banner Request Link:

Regional Clubs, here is the link to start the process of creating your joint banner with the USIHC. Em Potts will be assisting you, via this link. All Regional Clubs are eligible for banners, attending an expo is not a requirement.

The link to request banner:

<https://forms.gle/xftGYzruoDMWAmkB6>

Quarterly Promotional Copy Requests:

No new requests, all past requests have been sent out. (Thank you Nicki).

USIHC Virtual Show:

The first ever USIHC virtual show was launched on May 1, see the website for details www.icelandics.org. Registration and video submission closed June 30.

The show (videos and IceTest) has been turned over to International Judge, Thorgeir Gudlaugsson.

A second USIHC virtual show is in the planning stages.

Regional Club Clinics/Schooling Shows - Policy #31, 2020:

Still Planned:

Sirius clinic, August 29-30, Dressage Clinic at Lettleikei (Shelbyville, KY)

Klettafjalla clinic, Oct 24-25 with Caeli Cavanaugh at Gyetorp II, WY.

7/9/2020 LKC

Name	Chugach Mountain State Park, AK - 250	Yosemite National Park, CA - 500
Wyoming Toltsetters	2/19/20	4/2/20
AIHA	2/19/20	4/2/20
Hestafolk	3/4/20	4/2/20
Merrimack Valley Icelandics	2/19/20	4/2/20
Sirius Trail Tölter	4/20/20	5/28/20
Heaven's Icies	6/9/20	
Individual Riders		
Carrie Matson		
Chris Feldner		
Deborah Kenny		
Donna Smith		
Frances Rospotynski		
Jane Coleman	5/9/20	
Jill Carroll	5/9/20	7/7/20
Josette Brault		
Kim Taylor		
Lisa Blumhagen	7/7/20	
Lin Campbell		
Rachel Miller	4/2/20	5/28/20

Name	Rocky Mountain National Park, CO - 750	Yellowstone National Park, WY - 1000	Grand Canyon National Park, AZ - 1250	Cuyahoga Valley National Park, OH - 1500	Green River Lake State Park, KY - 1750	Shore to Shore Riding Trail, MI - 2000
Ice Trekkers	2/19/20	3/4/20	3/18/20	4/2/20	4/20/20	4/20/20
Northcountry Tolters	3/4/20	4/2/20	4/22/20	5/9/20	5/28/20	5/28/20
Gyetorp II	4/2/20	4/22/20	5/28/20	6/9/20	7/7/20	
Wyoming Toltsetters	5/28/20	7/7/20				
AIHA	4/20/20	5/9/20	5/28/20	5/28/20	6/9/20	7/7/20
Hestafolk	4/20/20	5/9/20	5/28/20	7/7/20	7/7/20	
Merrimack Valley Icelandics	4/22/20	7/7/20	7/7/20	7/7/20		
Sirius Trail Tölters	7/7/20					
Heaven's Icies						

Name	Zumbro Bottoms Horseback Riding, MN - 2250	Wildcat Mountain State Park, WI - 2500 HALFWAY	Shenendoah National Park, VA - 2750	Great Smokey Mountains National Park, TN - 3000	Bussy Point Recreation Area, GA - 3250	Big Bend Ranch State Park, TX - 3500	Princess Place Preserve, FL - 3750 3/4 complete
Ice Trekkers	4/20/20	5/9/20	5/9/20	5/28/20	5/28/20	5/28/20	5/28/20
Northcountry Tolters	7/7/20	7/7/20					
Gyetorp II							
Wyoming Toltsetters							
AIHA	7/7/20						
Hestafolk							
Merrimack Valley Icelandics							
Sirius Trail Tölter							
Heaven's Icies							

Name	Princess Place Preserve, FL - 3750 3/4 complete	Mount Toby, MA - 4000	Sprague Land Preserve, CT - 4250	Marsh-Billings-Rockefeller National Historic Park, VT - 4500	Otter Creek Horse Trails, NY - 4750	Acadia National Park, ME - 5000 Finish Line
Ice Trekkers	5/28/20	6/9/20	6/9/20	7/7/20	7/7/20	7/7/20
Northcountry Tolters						
Gyetorp II						
Wyoming Toltsetters						
AIHA						
Hestafolk						
Merrimack Valley Icelandics						
Sirius Trail Tölters						
Heaven's Icies						

Quarterly Committee report

July 9, 2020

submitted by Nancy Brown

The Quarterly Committee is now hard at work on Issue Three 2020 (September). While the content is now going through the editing and committee review stages, we still have room for last-minute news and announcements or advertisements. We go to design July 15 for a press date of August 1 and a mailing date of September 1. Covid-19 is not affecting our design or printing schedules.

We plan to print 600 copies of this issue, which is enough to cover our membership and contributors' lists (these lists totaled 575 in December, 550 in March, and 540 in June) with some copies left over for Promotion and Welcome Packets. To request copies for promotional purposes, please contact quarterly@icelandics.org.

Deadline for the December 2020 issue is October 1. Board members and committee chairs, please let us know if you want us to save space for any text, photos, or advertisements for that issue. Remember that ads for USIHC-sanctioned events are free, space permitting.

USIHC Virtual Summer Show 2020

Budget Estimate 7/3/2020

Expenses:	Estimated	Actual
Thorgeir	\$5/start w/ \$300 minimum	\$570
Sanctioned Show Application Fee	\$75	\$75
Sanctioned Show Report Fee (\$1.80/combination)	\$90 (based on 50 combinations)	\$205
Sanctioned Show Awards (based on 16 classes)	\$200 (places 1-3/class)	\$230
Schooling Show Awards (based on 16 classes)	\$200 (places 1-3/class)	\$230
Mailing/Postage to send Awards	\$150	Est \$150
Total Expenses	\$1015	\$1460

Income: (based on \$30/combination)	Estimated	Actual
Sanctioned Show	93 x \$30	\$2790
Schooling Show	21 x \$30	\$630
Total Income		\$3420

Starts are close approximations, that need to be verified.

NR = 93 and SS = 21 Total Starts: 114

Approximate Profit is \$1960

Follow up on CIHF and their Quarterly Request (6/15/2020)

Just thought I would send a quick update.

I have spoken with Dale Clark and confirmed that the CIHF would like to be able to offer The Quarterly to their members as a benefit of membership (CIHF individual membership currently stands at \$55/year).

Nancy and Nicki had provided me with statistics, opinions and advice. Based on their input, it appeared to me that it would be best for us to pursue a "group subscription" agreement with CIHF, like our World Fengur subscription.

Also using this information, I came up with a hard number of \$3000/year (to be paid by the CIHF) for electronic access only, to the Quarterly. When I tossed this number to Dale, I emphasized that this was just a way to start the discussion and any official agreement (including price), would need USIHC Board approval.

I have the feeling this isn't going to go anywhere because their current individual membership costs \$55 and in order to cover a \$3000/year subscription cost, they would need to increase their membership to \$75/year (based on the 150 member number they provided us). The \$3000/year number came from stats Nancy provided me (which I can run you through the logic, if this goes further). But based on those numbers, it looked like cost of the Quarterly (minus promotional copies) came to about \$20/ US member. So if CIHF has 150 members they want to provide with electronic access to the Quarterly it would be valued at \$3000.

I couldn't tell whether Dale would discuss this with the CIHF board via email or wait until their next meeting which I think she said was in July. So, we will see if this requires any further discussion on our side.

Thanks

Leslie

USIHC Virtual Fall Show 2020 Proposal

1. Judges: 3-5 for NR show and 1 for SS
2. NR show = \$30/class SS show = \$20/class
3. Registration deadline of Friday, October 23, 2020 (9:00 pm EST)
4. Videos can be made from August 1 through October 30, but Videos must be submitted by Friday, October 30, 2020 (9:00 pm EST)
5. Drop all Open and Intermediate classes from the schooling show option and Add a 3-Gait class to the schooling show option

Budget Estimate for Fall Show 2020

Expenses:	Estimated	
Thorgeir Judge 1	\$400	\$400
Judge 2	\$400	\$400
Judge 3	\$400	\$400
Judge 4	\$400	\$400
Judge 5	\$400	\$400
Transfer fees (to pay foreign judges)	\$25	\$25
Sanctioned Show Application Fee	\$75	\$75
Sanctioned Show Report Fee (\$1.80/combination)	<i>Based on 64 combinations</i>	\$115.20
Sanctioned Show Awards (based on 20 classes)	\$3.65/medal (places 1-3/class) = 60 medals	\$219
Schooling Show Awards (based on 9 classes)	\$3.65/medal (places 1-3/class) = 27 medals	\$98.55
Postage/Shipping Handling/Tax on awards		\$60
Repurpose left-over medals	Total 36 left over from summer show	-\$131.40
Avery Printing Labels		\$38.24

50 Padded envelopes for mailing awards		\$9.71
Mailing/Postage to send Awards	About \$5/packet	\$175
Total Expenses		\$2684.30
<hr/>		
Income: <i>(based on \$30/combination)</i>	Estimated	
Sanctioned Show	96 x \$30	\$2880
Schooling Show	27 x \$20	\$540
Need to deduct PayPal fees	123 x \$1.06	\$130.38
Total Income		\$3550.38

Approximate Profit is \$866.08

* If negotiated Judge fee is \$500/Judge, and an extra \$100 to SS Judge, we could still have an approximate profit of \$266.08.



VETERINARY GENETICS LABORATORY
SCHOOL OF VETERINARY MEDICINE
TELEPHONE: (530) 752-2211
FAX: (530) 752-3556

ONE SHIELDS AVENUE
DAVIS, CALIFORNIA 95616-8744

Proposal for DNA typing and parentage services

Date: June 12, 2020

Client: The United States Icelandic Horse Congress

Scope of services: Client wishes to search database to confirm horse identify and Icelandic pedigree. To best profile and parentage verify horses it is recommended to establish a registry database using ISAG parentage panel STR markers. Client can provide Horse name and existing VGL case numbers to add to the database and then moving forward data from Icelandic horses tested through USIHC will be added to the database to confirm parentage and match types to identify horses.

Rates (per horse):*

Genetic Markers (Standard panel for ID/Parentage at least 50 samples)	\$31.00
Parentage Verification.....	Included with genetic markers test
Type match (for unknown samples).....	\$5
Full Coat Color Pattern and Panel.....	\$130
Synchrogait	\$350

*additional tests can also be added if they are of interest for example, single coat color tests and/or disease tests.

Sampling process: Client utilizes MyVGL website to place orders for testing and to provide barcoded sample submission forms to its members. Members collect hair samples (about 30 hairs with roots collected from mane and/or tail), attach to submission form, and mail to laboratory.

Shipping: Hair samples may be shipped via express courier (FedEx, DHL, UPS, preferred) or via first-class postal service. Import permit will be provided. Shipping addresses for the VGL are:

Courier:
Veterinary Genetics Laboratory
University of California, Davis
Old Davis Road, Davis
CA 95616, USA

First class mail:
Veterinary Genetics Laboratory
P.O. Box 1102
Davis, CA 95617-1102, UA

Genetic Markers: Results for 14 STR markers (including ISAG standard parentage panel) and sex markers AME. The sexing marker is one aspect of quality assurance and verification that the sample submitted matches the expected gender declared for each animal.

Result reporting: Once analyses are completed, the VGL will issue DNA reports for each animal tested in the form of PDF file delivered by email to the client (specified representative from United States Icelandic Horse Congress). Client is responsible for sending a copy of reports to their members, if desired.

Payment: Laboratory will send an invoice once per month for the previous month's testing payable by check or credit card.

Client Account on MyVGL: The United States Icelandic Horse Congress can use this account to check status of samples, retrieve duplicate result report, request additional services, and make payments by credit card.